



Conference Chair: Maria Martinez, Rollins College
Host Committee Chair: Jim Farris, Human Resource Management Director, Troy University-Montgomery Campus
Theme: Discover the power of Collaboration: HR Jubilee
Dates of Conference: April 10- April 13, 2005
Location: Riverview Plaza Hotel
Mobile Alabama

Total Number in Attendance	200
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Highlights

This year's conference had two speakers. Jerry Walls, "If Aristotle Ran General Motors" examined the classic virtues of Truth, Beauty, goodness and Unity and how these human values apply in the world of business and institutional life. Glenn Brome, "Why We Behave the Way We Do: E.I. & B.S" (Emotional Intelligence and Behavioral Styles in Leadership) discussed how to use your 'Gut' strategically by combining your 'Thinking Brain' with your 'Emotional Brain'. The speakers were well received and had the audience attention.

In addition to the keynote speakers, the concurrent sessions were very well received. In several of the sessions additional chairs needed to be brought in. It was impressive to see that even the 3:00 o'clock sessions were very well attended. With the collaboration of the Host Committee, lead by Jim Farris, Hr Director Troy University-Montgomery Campus and the entire Southern Region Board, the participants were provided with 3 days of excellent programming, and great social events. Although, we had lower participation compared to last year based on the evaluations the participants felt they received excellent programs.

Our social events included a new comers reception sponsored by ING. We had record attendance for this group; 58 first-timers attended the conference this year. On Sunday evening, we had our Opening Reception with a variety of heavy o'uderves. For our Evening Out, sponsored by the Segal Company, the presentation of the Dead Sea Scrolls, dinner and music at the Exporium Museum was an educational, impressive and fun. The band had the dancing crowd up on their feet. Even the waitresses were dancing the night away. The Hospitality event, sponsored by ING, had everyone singing to Karaoke.

Unfortunately the conference hotel, Riverview Plaza and the city of Mobile received poor ratings from our participants. We have many stories to share for years to come.

Activities and Accomplishments

1. While we are still calculating the final numbers, the preliminary figures indicate that this conference provided us with a small surplus.
2. Pat Deery, Ex Officio Director of Communications and Marketing/Newsletter Editor, prepared two newsletters which are available electronically on our website. Email notifications are sent to the membership indicating the newsletter is now available. We've found this format is highly acceptable from our membership and extremely cost-advantageous.
3. We provided the participants list electronically to the attendees and the sponsors and exhibitors before the conference.

4. The Board approved for a member of the Board to attend a Chapter conference other than their own as part of our Chapter outreach.
5. With the assistance of Susan Reichbart of the CUPA-HR National Office, the region secured a contract for the 2007 conference site. The conference will be held in New Orleans, Louisiana.
6. Letters were sent to the president of each institution from which a member received a regional award. Letters were also sent to award winners' supervisors.
7. We now have a raffle for two free registrations to the following year's conference. One is given for the participant that has their exhibitor and sponsor card completed. The winner for this raffle is Melissa Askland, Delta Community College, Louisiana. The other is a raffle for those that submit their program evaluation. The winner is Brenda Balzerb, Wake Forest University.

We also said farewell to our colleague and friend Diane Baca, Associate Vice President Human Resources, Mercer University who has served the Regional Board for over 8 years in various capacity including Chair in 2001-2002. She will not be going far as Jeff Cargile will continue assisting the Region in various responsibilities. And we welcomed Tom Hoffacker, Director of Human Resources, Coastal Georgia Community College as Director at Large. Jeff Mudrack, Director of Human Resources from Transylvania University will be the Chair for 2005-2006.

Regional Award Winners

Distinguished Service Award

Maria J. Martinez, Assistant VP Human Resources and Risk and Management, Rollins College

Quality in Human Resources Practice Award

Duke University and Health System

Excellence in Human Resource Management Award

Florida International University