SPONSORSHIP & EXHIBITOR PROSPECTUS

Thursday, May 5, 2016

Mississippi Gulf Coast Community College
Hospitality Resort Management Center

Louisiana/Mississippi Gulf Coast Chapter

cupahr

Thursday, May 5, 2016
Mississippi Gulf Coast Community College
Hospitality Resort Management Center
EXHIBITOR PROSPECTUS

2015 FALL CONFERENCE

It is our pleasure to invite you to participate in the annual conference sponsored by LA/MS CUPA-HR at Mississippi Gulf Coast Community College Hospitality Resort Management Center in Biloxi, MS. Attendees represent all levels and functional areas of Human Resources within Louisiana and Mississippi’s vast system of higher educational institutions.

Sponsoring an item or event is one of the best ways for you as a vendor to college and universities to show your commitment to academia and increase your company’s exposure, build brand loyalty and stimulate sales among human resource decision makers in higher education.

Sponsoring or exhibiting at our conference is a FANTASTIC OPPORTUNITY to:
- Gain Recognition
- Develop and Strengthen Your Brand Awareness
- Network
- Generate Sales

GET HIGH LEVEL EXPOSURE!
Take advantage of this outstanding opportunity to showcase your products and services and network with college and university human resource professionals including:
- Vice Presidents
- Directors
- Managers
- Employee Relations
- Recruitment, Employment & Staffing
- Compensation
- Employee Relations
- Benefits
- Training & Organizational Development
EXCLUSIVE SPONSORSHIP

Laissez Les Bons Temp Rouler Sponsor - 1 Year

Eclipse your competition and stand out from other companies with this exclusive, premier sponsorship. From initial advertisements and pre-conference promotional materials until the close of the conference, your company will receive constant exposure to conference attendees.

Benefits Include:
- Opportunity to provide subject matter at annual events by the sponsor or listed as a keynote sponsor
- Introduction as “Laissez Les Bons Temp Rouler Sponsor” at all Chapter events
- Invitation to join two board meetings (phone calls) to discuss future chapter events
- Listed as Laissez Les Bons Temp Rouler Sponsor on chapter website
- Listed in non-event communications from chapter
- Sponsor’s logo may be added to Chapter event giveaways
- Sponsor will be given the opportunity to address the participants
- Recognition for hosting the event via onsite signage
- Recognition of the sponsor on the Chapter’s website
- Recognition of the sponsor on the Chapter’s website
- Complimentary table-top exhibit display space
- Number of complimentary conference registrations
- Recognition in the conference program.
- Listed as sponsor on any pre-event promotions (emails, flyers, etc.)
- Event attendee list provided
- Opportunity to include promotional item in attendee packet
<table>
<thead>
<tr>
<th>Benefits</th>
<th>Sponsorship Options</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsorship Options</strong></td>
<td></td>
</tr>
<tr>
<td>Laissez Les Bons Temp Rouler “Let the Good Times Roll”</td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide subject matter at annual events by the sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>or listed as a keynote sponsor</td>
<td>$1,250</td>
</tr>
<tr>
<td></td>
<td>$750</td>
</tr>
<tr>
<td></td>
<td>$500</td>
</tr>
<tr>
<td>Introduction as “Laissez Les Bons Temp Rouler Sponsor” at all Chapter</td>
<td>X</td>
</tr>
<tr>
<td>events</td>
<td></td>
</tr>
<tr>
<td>Invitation to join two board meetings (phone calls) to discuss future</td>
<td>X</td>
</tr>
<tr>
<td>chapter events</td>
<td></td>
</tr>
<tr>
<td>Listed as Laissez Les Bons Temp Rouler Sponsor on chapter website</td>
<td>Logo linked to site</td>
</tr>
<tr>
<td>Listed in non-event communications from chapter</td>
<td>X</td>
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<tr>
<td>Sponsor’s logo may be added to Chapter event giveaways</td>
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<tr>
<td>Sponsor will be given the opportunity to address the participants</td>
<td>10 min. at all</td>
</tr>
<tr>
<td></td>
<td>3 min. at all</td>
</tr>
<tr>
<td>Recognition for hosting the event via onsite signage</td>
<td>Logo</td>
</tr>
<tr>
<td>Recognition of the sponsor on the Chapter’s website</td>
<td>Logo (linked)</td>
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<tr>
<td>Complimentary table-top exhibit display space</td>
<td>X</td>
</tr>
<tr>
<td>Number of complimentary conference registrations</td>
<td>4</td>
</tr>
<tr>
<td>Recognition in the conference program.</td>
<td>Logo</td>
</tr>
<tr>
<td>Listed as sponsor on any pre-event promotions (emails, flyers, etc.)</td>
<td>X</td>
</tr>
<tr>
<td>Event attendee list provided</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to include promotional item in attendee packet</td>
<td>X</td>
</tr>
</tbody>
</table>
Annual LA/MS CUPA—HR Conference

May 5, 2016
Mississippi Gulf Coast Community College

The Official Contract for Sponsor & Exhibitor Opportunities

CONTACT INFORMATION
(Please print clearly)

Company:

Address: ____________________________________________
City: ___________________  Ste/MS/Rm: ________________
State/Province: ________________  Zip/Postal Code ________________
Phone: ___________________  Fax: ___________________

Primary Contact Name:
Title ___________________  Phone ___________________  Fax ___________________
Email (required): ___________________

What is your company's industry?

SPONSOR & EXHIBITOR OPPORTUNITIES

LEVEL             PRICE
☐ Laissez Les Bons Temp Rouler $2,000
☐ Platinum $1,250
☐ Gold $750
☐ Silver $500

PAYMENT TERMS
Sponsor & Exhibitor opportunities are limited, and will be allocated on a first-come, first-served basis. The opportunities are secured by faxing or mailing a signed application with payment in full to LA/MS CUPA-HR. Full payment must be made upon submission of contract. If payment is not received, LA/MS CUPA-HR has the right to refuse this agreement. The following means of payment will be accepted: Check, Money Order, Visa, MasterCard, or American Express.

PAYMENT OPTIONS (check one)
☐ Please Invoice
☐ Check or Money Order
(Make checks or money orders payable to “LA/MS CUPA-HR” and mail, along with your completed application, to:
LAMS CUPA-HR
C/O ???
1762 Clifton Rd.
Atlanta, GA  30322
☐ Credit Card: (check one)
☐ Visa  ☐ MasterCard  ☐ American Express
Credit Card Number ___________________
Credit Card Expiration ___________________
Card Holder’s Signature ___________________
Card Holder’s Name (please print): ___________________
Card Holder’s Billing Address: ____________________________________________

If you have questions regarding this application, please contact:
Francine
LA/MS Sponsorship Director
Valdosta State University
1500 North Patterson St.
Valdosta, GA 31698
Telephone: 229.333.5713
Fax: 1.229.259.5030

CONTRACT AGREEMENT
Please be sure to review the terms and conditions and complete the payment options section. All applications must be accompanied by full payment in order to be accepted. Please indicate your preferences and fax us a signed terms and conditions form to ??? at 1.???.

Law
Level Price
☐ Laisssez Les Bons Temp Rouler $2,000
☐ Platinum $1,250
☐ Gold $750
☐ Silver $500
CONTRACT TERMS & CONDITIONS

General Information

TERMS OF PAYMENTS – Full payment must be made to reserve exhibitor space and/or sponsorship and may be made by credit card (American Express, Discover, MasterCard, or Visa) or check.

CANCELLATIONS – Cancellation of reserved exhibit space or sponsorship must be in writing. Send e-mail to jtanner@valdosta.edu. Telephone cancellations will not be accepted. Refunds will only be given for exhibit space or sponsorships which LA/MS CUPA-HR is able to replace or substitute with another exhibitor or the same sponsorship prior to finalization and publication of the conference program. Refunds will be made by check and mailed within 30 days of replacement or substitution.

ENDORSEMENT – An organization’s relationship with LA/MS CUPA-HR does not indicate that LA/MS CUPA-HR endorses the organization’s product or services.

Exhibits

AUDIO/VISUALS – Extremely loud noises such as bells, sirens, and buzzers will not be permitted. In general, sound devices must be tuned to conversational level and should not be objectionable to neighbors.

BOOTH ASSIGNMENTS – Exhibit booths are assigned on a first-come, first-served basis with priority based on sponsorship level.

CHARACTER OF EXPOSITION – LA/MS CUPA-HR reserves the right to exercise its sole discretion in the acceptance or refusal of applications. Each applicant will receive a confirmation within 30 days of receipt.

COMPETITIVE EVENTS – No activities shall be scheduled during the time of LA/MS CUPA-HR’s official program hours except with the express permission of LA/MS CUPA-HR.

DAMAGE OF PROPERTY – Employees of participants and their agents are permitted to do nothing that will damage the premises, property, or equipment of other participants. Signs or articles may not be affixed, nailed, or otherwise attached to walls, doors, and other structures in a manner that damages these structures. Participants and their agents are not allowed to bring articles into the conference facility or to act in any way on conference facility premises that will invalidate the insurance or increase the premium of the policies held by the conference facility management. All leased space is subject to these restrictions. Violations of these restrictions will annul the participant’s contract, and the participant will be held liable for any damage resulting from such violations.

DISMANTLING – All space MUST be vacated by 5:00 PM, Friday, March 27, 2009. If spaces are not vacated by that time, LA/MS CUPA-HR reserves the right to remove materials and charge the expense of removal and storage to the participant. LA/MS CUPA-HR will not be held liable for damage that such removal and storage causes to materials.

DISPLAY REGULATIONS – No exhibit may block or interfere with a neighboring exhibit as determined by show management.

FIRE DEPARTMENT REGULATIONS – All decorative materials must be flameproof.

INDEMNITY – Neither LA/MS CUPA-HR nor the conference facility’s managers, officers, agents, employees, or representatives shall be held accountable or liable for actions or omissions of exhibitors and are hereby released from accountability or liability for any damage, loss, harm, or injury to the person or property of the applicant or any of its officers, agents, employees, or representatives that results from theft, fire, employees’ actions, or other causes. Neither LA/MS CUPA-HR nor the conference facility management will obtain insurance against any such damage, loss, harm, or injury. Exhibitors hereby agree to indemnify, defend, protect, and hold harmless LA/MS CUPA-HR and its representatives and agents from and against all claims, demands, suits, liability for damage, loss, harm, or injury to the person or property of the applicant or any of its officers, agents, employees, or other representatives which arise from the exhibits of the applicant or any of its officers, agents, employees, or other representatives which arise from the exhibits of the applicant or any of its officers, agents, employees, or other representatives which arise from the exhibits of the applicant or any of its officers, agents, employees, or other representatives which arise from the exhibits of the applicant.

INSURANCE – Insurance and liability are the sole and full responsibility of the exhibitor. Participants are advised to consult their insurance brokers for proper coverage of display material from the time the material leaves the company’s premises until it returns.

INSTALLATION & BOOTH ABANDONMENT – Exhibitor displays must remain assembled and staffed throughout the conference. Dismantling of booths before the official close of the conference is strictly prohibited. LA/MS CUPA-HR reserves the right to deny exhibitors entrance to future LA/MS CUPA-HR events if they dismantle booths early.

SALES OF PRODUCTS – The LA/MS CUPA-HR Expo provides a showcase for products and services for higher education administration. The program is held strictly as a means of information exchange. Participants may not make sales but may take orders in the exhibit area.

SHOW MANAGEMENT – The participant agrees that LA/MS CUPA-HR shall have the right to make such rules, regulations, and arrangements or changes in same, as LA/MS CUPA-HR deems necessary. LA/MS CUPA-HR shall have the final determination and enforcement of all rules, regulations, and conditions.

SOLICITING – Promotional activity is limited to the confines of the space assigned by LA/MS CUPA-HR. “Working” the aisles, general areas, or spaces assigned to others is prohibited.

STORAGE IN BOOTH – No shipping containers may be stored in the booth space.

SUBLÉASING AND SHARING OF EXHIBIT SPACE IS PROHIBITED – Participants may neither assign nor sublet any space allotted to them and may not advertise or display goods (other than those manufactured, distributed, or sold by them in the regular course of business) without authorization by LA/MS CUPA-HR.

UNOCCUPIED SPACE – Should any rented space remain unoccupied one hour after the opening ceremony and for any time thereafter, LA/MS CUPA-HR reserves the right to rent such space without making a refund to the original renter.

Advertising

ACCEPTANCE OF ADVERTISING – Advertisers and advertising agencies assume liability for all content, including text, representation, and illustrations, of printed and electronic advertisements; they assume responsibility for any claims arising there from made against the publisher. The publisher reserves the right to reject any advertising that it believes not in keeping with the publication’s standards. The publisher may place the word “advertisement” with copy that, in its opinion, resembles editorial matter.

Sponsorships

All sponsorships are subject to approval by LA/MS CUPA-HR. Audiovisual, Internet connection, and phone charges for any sponsorship event or activity are the responsibility of the showcase exhibitor.

SIGNATURE

Exhibitor accepts terms and conditions of this contract all responsibility for damage to materials in shipping or at the conference facility and will hold LA/MS CUPA and Clayton State University harmless from any liability caused by accident or injury related to my booth or materials. Please fax or mail signed copy to Jamie Tanner, Clayton State University Human Resources Department, 1500 North Patterson St., Valdosta, GA 31698 or 229.259.5030.

Authorized Signature ____________________________ Date ____________________________

Printed Name ____________________________ Organization ____________________________
Registration
• Available sponsorships
• Billing
• Registration questions
• Sponsorship changes

Jamie Tanner
Valdosta State University
229.333-5713
Fax: 1.229.259.5030
jvtanner@valdosta.edu

Site Director
• Arrival and Directions
  Set up assistance

Leon Wheeler
Clayton State University
678.466.4234
LeonWheeler@mail.clayton.edu

Promotional Products
• Corporate logos, conference branding and graphics
• Promotional item approvals

Amanda Penn
Emory University
404.727.1656
amanda.penn@emory.edu

Facilities
• Exhibitor manual requests
• Marketing and Conference Program
• Table/Booth assignment
• Shipping information
  Booth set up and space requirements

Jamie Tanner
Valdosta State University
229.333.5713
jvtanner@valdosta.edu

QUESTIONS?
Jamie Tanner - Sponsorship Director
1500 North Patterson St., Valdosta GA 31698
Phone: 229-333-5713
Fax: 1-229-259-5030
E-mail: jvtanner@valdosta.edu
The Arizona Chapter of CUPA-HR is excited to invite you to partner with our membership for our 2011 professional development year.

The Arizona Chapter of CUPA-HR has grown its membership to almost 200 institutional and individual members who are predominately HR professionals from institutions of higher education. They range from senior level HR administrators at the VP level to entry level HR professionals. Members represent all possible areas within the HR profession, such as recruitment and employment, classification and compensation, benefits, training and organizational development, employee and labor relations, EEO/affirmative action, and legal compliance.

In support of our membership, we host two professional development events each year: the Fall Membership Meeting and the Spring Arizona State Conference.

The Spring Arizona State Conference is a day and one-half event with an anticipated participant list of 75 or more of our chapter members and guests. The program will focus on all areas of human resources with guest speakers from throughout Arizona. The Conference is scheduled for June 2 & 3, 2011, at the Hilton El Conquistador in Tucson.

The Fall Membership Meeting is a day-long event with an anticipated participant list of 50 or more of our chapter members and guests. The program is focused on issues of immediate interest to the membership and will be scheduled for December 2011.

We invite you to partner with us to make these professional development and networking events exceptional. Sponsorship of events is a great way to increase your organization’s exposure and interact with many higher education HR professionals.

On the following page, we present to you a variety of options to Partner with AZ CUPA-HR. We hope you find an option that best suits your organization’s needs; if you do not, please contact us to discuss other options. We look forward to working with you.

Should you have any questions, please contact Christy Drake, President of AZ CUPA-HR, at drakec@email.arizona.edu or 520-626-1038.
Arizona Chapter of CUPA-HR  
**Annual Partner Opportunities**  
2011

<table>
<thead>
<tr>
<th>Annual Partnerships</th>
<th>Sky Islands Partner</th>
<th>Painted Desert Partner</th>
<th>Grand Canyon Partner</th>
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<tbody>
<tr>
<td>$750</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition in event communications</td>
<td>X</td>
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<tr>
<td>Recognition during chapter events</td>
<td>X</td>
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</tr>
<tr>
<td>Recognition in chapter event programs</td>
<td>X</td>
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</tr>
<tr>
<td>Opportunity to include materials and/or giveaways in participant packets</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to address attendees for up to 5 minutes during general session</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Number of paid registration for chapter events</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Recognition on Chapter's &quot;Sponsors&quot; Page</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Your Logo on Chapter's Home Page</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>May Bring Door Prize</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Your Name included in on-site signage</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>6' Table to display material at the June Conference</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Only able to support one chapter event this year? You have two options. For $175 you may send one representative to an event and be recognized as a sponsor in text in the event program and table tent signs. For $395, you will receive all of the benefits of the Sky Islands Partner for the meeting of your choice.

**Contact AZ CUPA-HR:**  
Christy Drake, President  
drakec@email.arizona.edu  
520-626-1038
CUPA-HR Washington State Chapter Meeting  
July 13, 2011 | Seattle Pacific University

The Washington State Chapter is excited to offer you the opportunity to sponsor our 3rd Annual chapter meeting. Last year we had over 80 attendees and this year we’ve added a Corporate Sponsor Panel! We have designed our meeting to encourage interaction between HR practitioners and corporate partners while making sure we pack the day with information beneficial to our HR members. Sponsorships range from $250 - $1,000. The below sponsorships are available for you to reserve today!

**Gold Level - $1,000**

- Name and/or logo featured in a power point screen before and after the meeting
- Two complimentary meeting registrations
- Onsite signage featuring sponsor's logo
- Sponsor recognition on pre-event promotions
- Complimentary table-top display space
- Logo recognition in conference booklet

**Silver Level - $500**

- Name and/or logo featured in a power point screen before and after the meeting
- One complimentary meeting registration
- Onsite signage featuring sponsor's logo
- Sponsor recognition on pre-event promotions
- Logo recognition in conference booklet

**Bronze Level - $250**

- Name and/or logo featured in a power point screen before and after the meeting
- One complimentary meeting registration
- Name recognition in conference booklet

**Contact:** Chapter President Stefanie Durand:
Phone (509) 452-5100 or e-mail sdurand@pnwu.org.
Pacific Northwest University of Health Sciences
Attn: Stefanie Durand
111 University Parkway, Ste. 202
Yakima, WA 98901
SPONSORSHIP PROSPECTUS

OREGON CUPA-HR FALL 2013 CONFERENCE
REED COLLEGE
Portland, Oregon
Friday, November 15, 2013

The Oregon Chapter of CUPA-HR (College and University Professional Association for Human Resources) has been active since March of 2008 with an enthusiastic group of HR professionals from a wide variety of statewide colleges and universities, representing both private and public institutions. Our goal is to provide professional development and networking opportunities across all levels of Human Resources in the unique field of Higher Education. Our fall 2013 conference will have a special focus on “Re-energizing HR” and is intended to provide our growing membership with the latest HR information available on a variety of practical topics. We anticipate bringing our HR colleagues together at Reed College in Portland, Oregon for this conference. Attendees will represent all levels and functional areas of Human Resources within higher education. We are planning for 100 Human Resource professionals to attend this event.

We are pleased to continue our Annual Sponsor opportunity for vendors that would value participating in every OR CUPA-HR chapter event for the entire year, working with the board with an opportunity to provide a subject matter expert for either the fall or spring conference.

Our programs are successful because of the support we receive from our corporate sponsors and we would love to have you as a corporate sponsor showing your support by participating as either an Annual Sponsor, Platinum, Gold, or Silver level sponsor in this fall 2013 Conference. Sponsors may also donate an item for a door prize drawing and announce the winner at the conference.

Corporate sponsorship is a wonderful opportunity for companies to show commitment to academia and to increase exposure, build brand loyalty, and stimulate sales among human resources decision makers in higher education. We look forward to working with you and the opportunity to creating strong partnerships. Please respond to the Oregon CUPA-HR Treasurer, Steve Johnson by October 18, 2013.

CUPA-HR Oregon Chapter Board Members

Linda Flamenco, President
Willamette University
Ph. 503.370.6210
lflamenc@willamette.edu

Jen Mirabile, Secretary
University of Oregon
Ph. 541.346.2195
Mirabile@uoregon.edu

Steve Johnson, Treasurer
National College of Natural Medicine
Ph. 503.552.2001
sjohnson@ncnm.edu

Katie Lahey, Communications Coordinator
Willamette University
Ph. 503.370.6210
klahey@willamette.edu

Amber Appleton
Reed College
Ph. 503.517.7700
amber.appleton@reed.edu
OR CUPA-HR SPONSORSHIP OPPORTUNITIES

**Annual Sponsorship - $2,500**  (Annual Sponsorship Term 7/1/2013- 6/30/2014)

Offering a full year of sponsorship with the OR CUPA-HR chapter at a $500 savings over platinum sponsorship! As our Annual sponsor, you receive all of the benefits of platinum sponsorship plus:
- Opportunity to provide subject matter at either conference by the sponsor or by sponsoring an expert presenter on the subject matter.
- Introduction as “Annual Sponsor” at all OR CUPA-HR events.
- Collaboration with the OR CUPA-HR board regarding future chapter events.
- Web advertisement as annual sponsor w/link to vendor site.
- All items at all sponsorship levels.

**OTHER 2013 SPONSORSHIP OPPORTUNITIES**

**Platinum Sponsorship - $1,500**
Benefits include:
- Sponsor’s logo may be added to CUPA-HR Oregon event giveaways.
- Sponsor may provide branded conference tablets for participants.
- Sponsor will be given the opportunity to address the participants and offer a brief description of the services provided.
- All items at the $500 and $750 levels.

**Gold Sponsorship - $750**
Benefits include:
- Recognition for hosting the event via onsite signage displaying sponsor’s logo.
- Recognition of the sponsor on the Chapter’s website.
- All items at the $500 sponsorship level.

**Silver Sponsorship - $500**
Benefits include:
- Recognition in the conference program.
- Receive an exhibit table to display your company’s information and/or products.
OREGON CUPA-HR FALL CONFERENCE  
Reed College -- Portland, OR – Friday, November 15, 2015  

CONTACT INFORMATION (Please print clearly)  

<table>
<thead>
<tr>
<th>Company:</th>
<th>Address:</th>
</tr>
</thead>
<tbody>
<tr>
<td>City: State/Zip:</td>
<td></td>
</tr>
</tbody>
</table>

Primary Contact Name:  

Title:  

Phone: Fax:  

Email(required):  

What type of product or service does your company offer?  

SPONSOR OPPORTUNITIES  
(Please indicate how you would like to participate or donate to the conference)  

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Amount</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Annual Sponsor</td>
<td>$2,500</td>
<td>(a $500 savings over platinum sponsorship for the year!)</td>
</tr>
<tr>
<td>Platinum Sponsorship</td>
<td>$1,500</td>
<td></td>
</tr>
<tr>
<td>Gold Sponsorship</td>
<td>$750</td>
<td></td>
</tr>
<tr>
<td>Silver Sponsorship</td>
<td>$500</td>
<td></td>
</tr>
</tbody>
</table>

□ Sorry, I will be unable to participate as listed above. Please accept my tax-deductible donation of $ ________ to the Oregon CUPA-HR Chapter.  

□ Sorry, I will be unable to participate as listed above. I will be happy to provide the following items for distribution or a donation for door prize to your conference participants as a gift from my company.  

-  

-  

Sponsor opportunities will be allocated on a first come, first served basis. Completed and signed sponsorship contracts must be accompanied by a check or money order payable to “Oregon CUPA-HR” in order to secure participation. Mail sponsorship contracts or address questions to: Steve Johnson, NCNM, 049 SW Porter Street, Portland, OR 97201; sjohnson@ncnm.edu.

I, as an official representative of the below signed company, understand that by signing this document my company is responsible for payment as indicated above as a sponsor of the Oregon CUPA-HR Chapter.

Signature of Representative  

Company  

Print Name  

Date
The Northern New England Chapter of CUPA-HR is a dynamic and highly collaborative group of higher education human resources decision-makers and their staff members in the Northern New England states of Maine, New Hampshire, and Vermont. Our chapter hosts professional development opportunities and seeks corporate partner sponsorship. Sponsorship opportunities will allow you to connect with approximately 250 chapter members currently representing approximately 40 institutions. With your support and our efforts, we have the capacity to significantly grow the size of our chapter’s institutional representation across the Northern New England states.

Planned events allow networking time for corporate representatives and members to discuss potential services/products as well as time to socialize informally. Sponsorship is one of the best ways for you as a corporate entity to build brand loyalty, stimulate sales among decision-makers, and increase your company’s exposure in the higher education market and human resources profession. One of our goals as a chapter is to keep the cost of attending these events as low as possible, especially in these times when many organizations are restricting travel and have limited funds for professional development. To that end, we hope that you will appreciate the value of a partnership with the NNE chapter of CUPA-HR.

Following our inaugural event in June 2010, our chapter has planned events each year. For the coming year, an event is planned for the fall in Maine; dates of future events will be determined. These events could consist of presentations, workshops, webinars, and networking. We generally anticipate that up to 50 human resources professionals from colleges, universities, and other higher education institutions will attend each event.

We are offering a variety of levels of sponsorship support with corresponding levels of benefits for our partners. We hope that you will consider lending your support at one of the listed sponsorship levels on the chart below. In order to deliver the highest value for your sponsorship, we are limiting the number of Gold Sponsors to three (3).

We deeply appreciate your consideration and thank you for the opportunity to discuss our chapter. If you have questions or would like to contribute to the ongoing sponsorship and development of the Northern New England Chapter of CUPA-HR, please contact Diane Hayes, Past President of the NNE Chapter and Director of Human Resources at Vermont Law School, at drhayes@vermontlaw.edu.

Best,

<table>
<thead>
<tr>
<th>Benefits</th>
<th>$1,000</th>
<th>$600</th>
<th>$350</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brief address to attendees during general session</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
<tr>
<td>Sponsor’s name/logo on NNE Chapter website for 2013-2014 academic year</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
<tr>
<td>Number of complimentary representative conference registrations</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary table-top exhibit display space</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
<tr>
<td>Listed as sponsor on any pre-event promotions (emails, flyers, etc)</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
<tr>
<td>May give away door prize</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
<tr>
<td>Hard copy attendee list provided on-site</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
<tr>
<td>Recognition in the conference program</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
</tr>
<tr>
<td>Opportunity to include promotional item in attendee packet</td>
<td>Gold</td>
<td>Silver</td>
<td>Bronze</td>
</tr>
</tbody>
</table>