

CUPA-HR Virtual Annual Conference Sponsorship Benefits

	Mary Ann Wersch Premier Partner	Distinguished Partner	Corporate Advisory Partner	Tier 1 \$6,000+	Tier 2 \$5,999 and below
Benefits					
Number of complimentary full conference registrations	8 Registrations	4 Registrations	3 Registrations	2 Registrations	1 Registration
Cost of additional full conference registrations	\$ 495	\$ 495	\$ 495	\$ 495	\$ 495
E-mail addresses of conference attendees for one time use with prior approval of content by CUPA-HR	✓	✓	✓	✓	
Logo or name on conference postcards, e-mails, flyers, etc	Logo	Logo	Name	Name	Name
Logo or name on general session production slides	Logo	Logo	Name	Name	Name
Logo or name on conference website beginning in spring	Logo	Logo	Name	Name	Name
Other benefits as specified by event or activity sponsored	✓	✓	✓	✓	✓

*In order to sponsor at a CUPA-HR event, a company must be a corporate member of the association.
Sponsorship benefits are in addition to standard exhibitor benefits*