

CUPA-HR Annual Conference & Expo Sponsorship Benefits

Benefits

Mary Ann Wersch  
Premier Partner

Distinguished Partner

Corporate Advisory Partner

Tier 1

Tier 2

Tier 3

				20,000 +	\$10,000 - \$19,999	\$5,000 - \$9,999
Number of complimentary full conference registrations	10 Registrations	6 Registrations	5 Registrations	3 Registrations	2 Registration	1 Registration
Cost of additional full conference registrations	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750	\$ 750
E-mail addresses of conference attendees for one time use with prior approval of content by CUPA-HR	✓	✓	✓	✓	✓	
Logo or name in the conference app/platform	Logo	Logo	Logo	Logo	Name	Name
Logo or name on conference postcards, e-mails, flyers, etc	Logo	Logo	Name	Name	Name	Name
Logo or name on general conference signage	Logo	Logo	Logo	Logo	Logo	Name
Logo or name on general session production slides	Logo	Logo	Logo	Logo	Logo	Name
Logo or name on conference website beginning in spring	Logo	Logo	Logo	Logo	Name	Name
Logo on Exhibit Hall banner or meterboard	Logo	Logo	Logo	Logo	Logo	Name
Other benefits as specified by event or activity sponsored	✓	✓	✓	✓	✓	✓
Sponsor Ribbons for all company reps	✓	✓	✓	✓	✓	✓

*In order to sponsor at a CUPA-HR event, a company must be a corporate member of the association.*