



Building Effective Collaborations to Confront Campus Climate Challenges: A Student Affairs Perspective

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October 17, 2019

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Webinar

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Q & A

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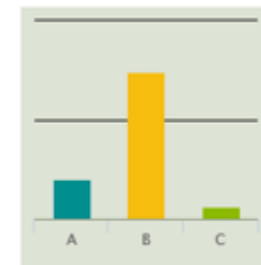
Poll Questions

Click on your screen in the box next to your answer choice.

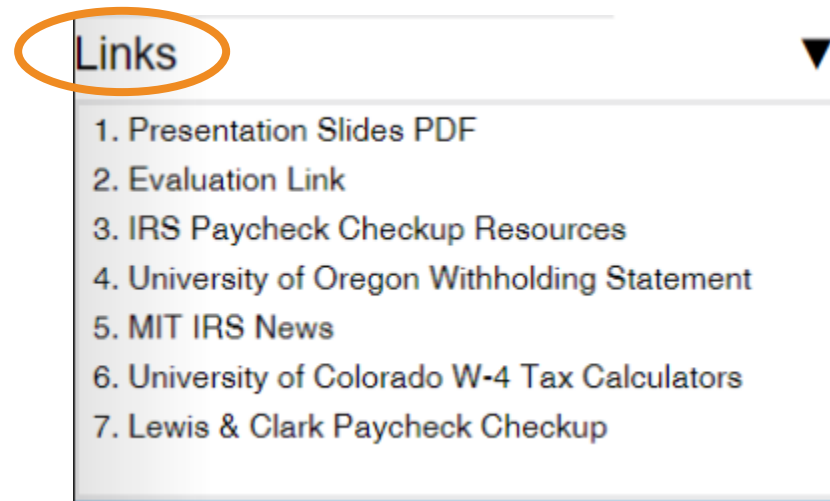
Poll Question

At which stage would you currently place your institution overall when it comes to most strategic decision-making?

20% - 1 A ☐ Reliant on gut, intuition, experience
74% - 19 B ☐ Data-informed
6% - 2 C ☐ Data-driven



Handouts



Available for download in the “Links” section of your dashboard.

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Webinar

Presenters



Monica Nixon, Ed.D.

Assistant Vice President for Equity, Inclusion, and Social Justice
NASPA - Student Affairs Administrators in Higher Education

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Outcomes

Enhanced understanding of:

- who we are educating on college and university campuses
- student development theory in practice
- push points and activism on campuses
- ways that HR, student affairs, CDIOs, and others can partner to build cultures of respect and belonging

Student Affairs Professionals



What my family thinks I do



What my friends think I do



What society thinks I do

<https://studentaffairscollective.org/sa-assessment-sense-open-letter-leaders/4f3385f92a571ea85811e3e72e7c044f/>

Poll Question

Select all that apply:

- ☐ Our divisions are very familiar with one another's work
- ☐ Our divisions have very little idea what the other does
- ☐ We work together regularly outside of hiring and termination processes
- ☐ We compete for resources

Student Affairs Speak

Student
engagement

Student
affairs/student
life/student
development

Vice
president/
dean of
students

Challenge
and support

Vectors

Resilience
and well-
being

Theory to
practice

Discernment

Community
building

Student
success

First-
generation
student

Poll Question

How often do you experience your campus HR working with Student Affairs?

- a) Very often
- b) Somewhat often
- c) Not at all

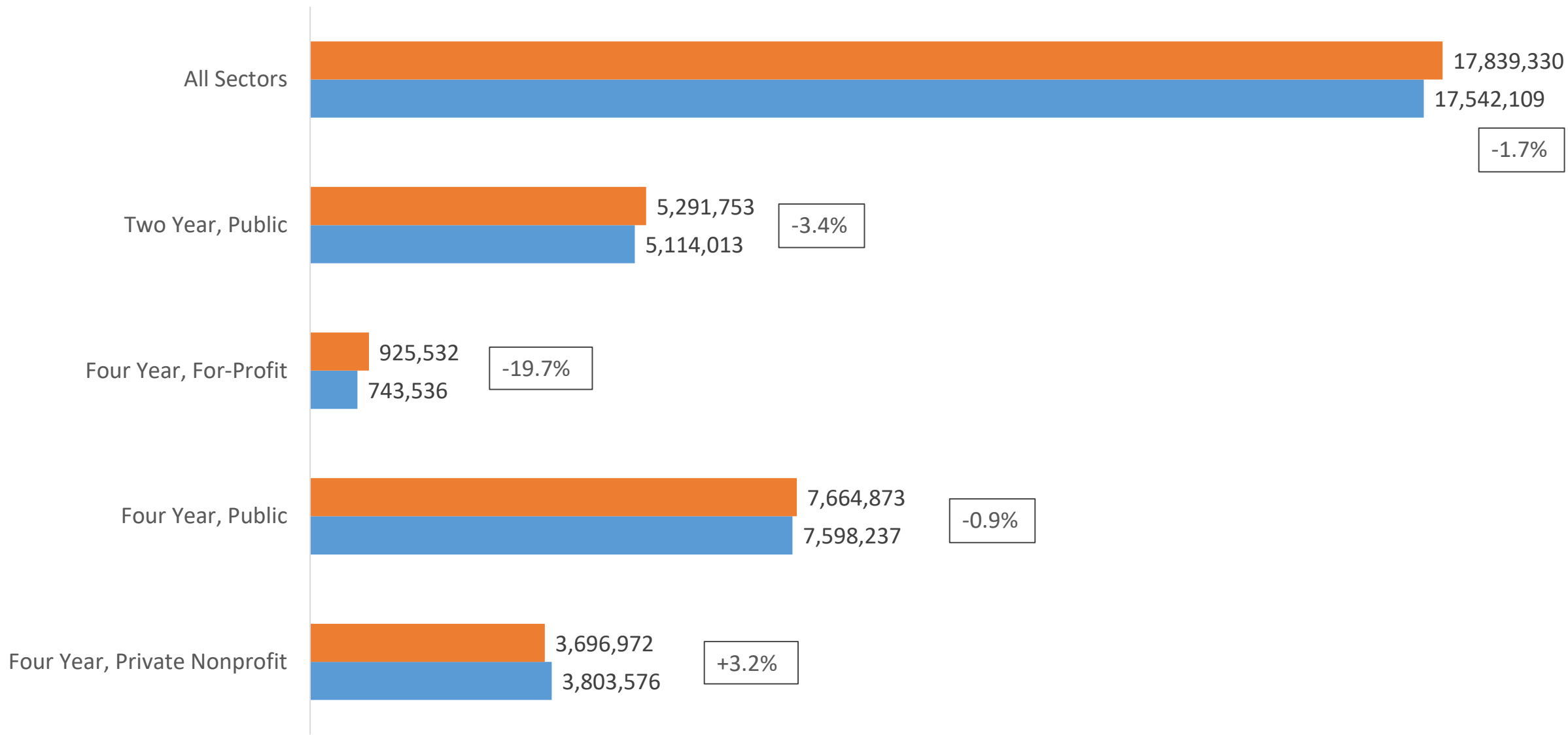
Poll Question

How often do you believe your campus HR *should* work with Student Affairs?

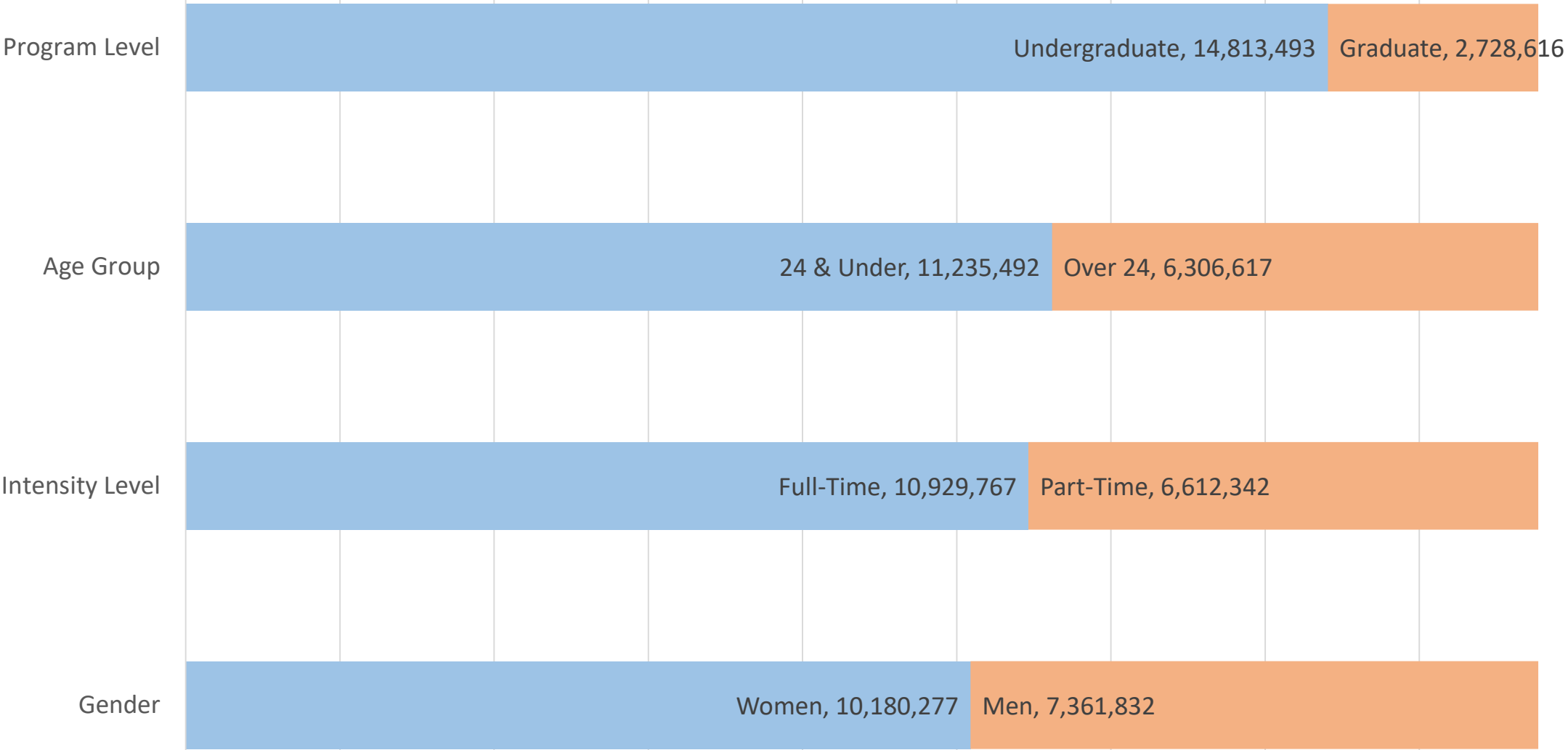
- a) Very often
- b) Somewhat often
- c) Not at all

Who are today's students ...

Total Enrollment, Spring 2019



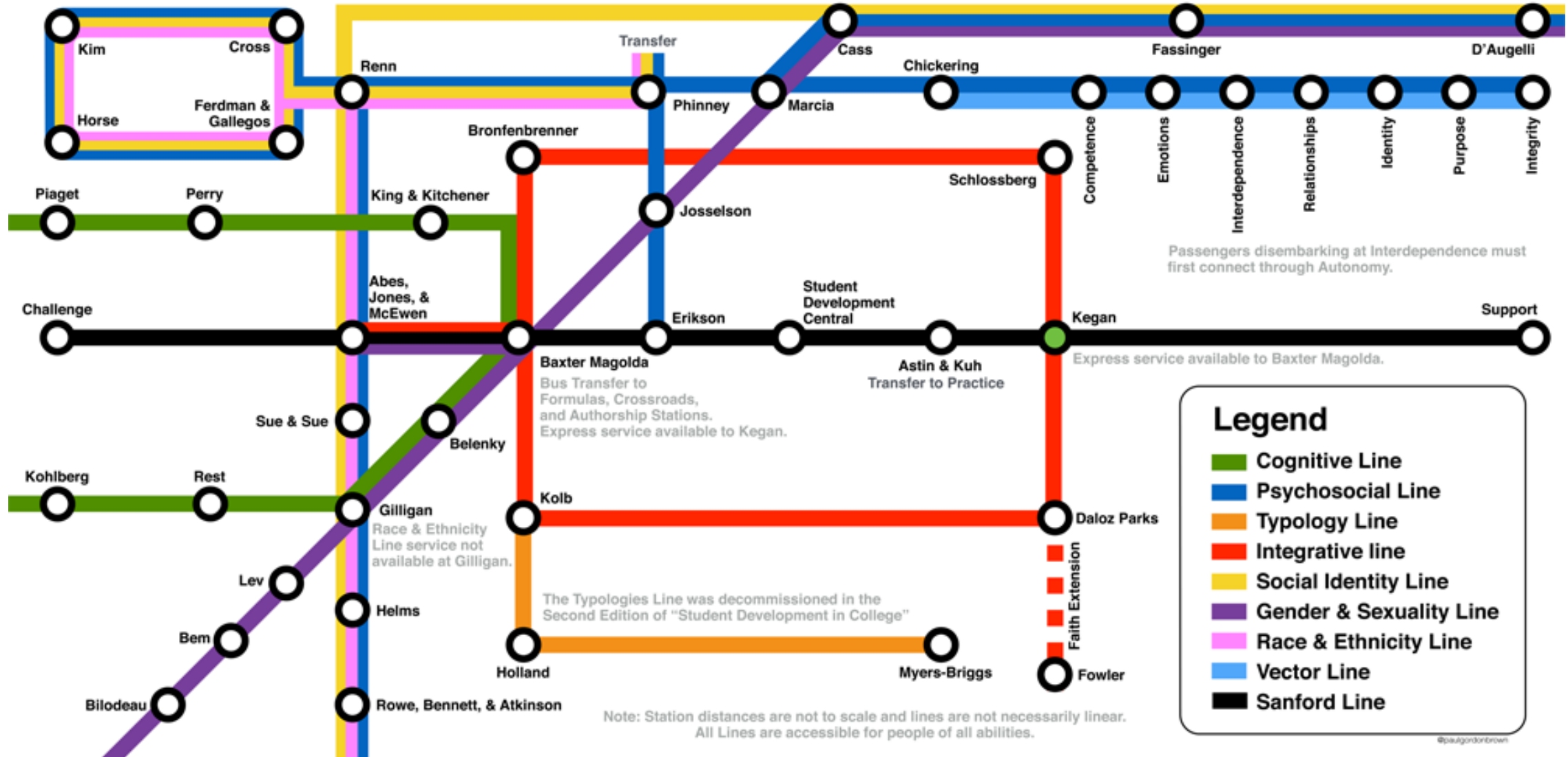
Student Characteristics, All Sectors, Spring 2019



Source: National Student Clearinghouse Research Center (2019)
<https://nscresearchcenter.org/currenttermenrollmentestimate-spring2019/>

... and what are they experiencing
in college?

The Student Development Transit System Map



Understanding Theory

- Identity Development
- Self-Authorship (Baxter-Magolda)
- Involvement (Astin)
- Critical theory and asset-based paradigms
 - Critical Race Theory (Delgado & Stefancic, 2012)
 - Community Cultural Wealth (Yosso, 2006)

Chat Question

Share how you believe HR and Student Affairs can work together to enrich the student experience?

Social Justice

**Major & Career
Concerns**

Finances & Debt

**Free Speech vs
Hate Speech**

Food Insecurity

Safety

**Relationship
Violence**

Grades

**Family
Issues**

**International
Transition/
Relations**

**Federal
Government
Policies**

**Prescription
Drug Use**

Identity Development

Equity & Inclusion

Physical Health

**First
Generation
Navigation**

**Campus
Accessibility**

**Social
Adjustment**

**Alcohol &
Drug Use**

#Social Media

**Sense of
Belonging**

**Housing
Affordability**

Eating Disorders

Sarah Rogers, *The Daily Beast*



cdn.lightgalleries.net



Samuel Corum/Anadolu Agency via Getty Images



Disparate Impact

- Identity Taxation (Hirshfield & Joseph, 2012)
- Racial Battle Fatigue (Smith, Yosso, & Solórzano, 2011)
- Emotional Labor (Bellas, 1999; Harlow, 2003; Pugliesi, 1999)

Activism on campus

CAMPUS DISRUPTED

More Diversity Means More Demands

Students are protesting for official recognition of their identities, whether racial, ethnic, sexual, religious, first-generation, low-income or immigrant.

www.nytimes.com
August 4, 2017

What Is Faculty Diversity Worth to a University?

The “invisible labor” done by professors of color is not usually rewarded with tenure and promotion. But it is more important now than ever.

Yale Students Demand Resignations from Faculty Members Over Halloween Email

Students demand firing of Evergreen State professor. Police chief urges him to stay off campus for his safety. Supporters say he’s the one upholding principles of equity.

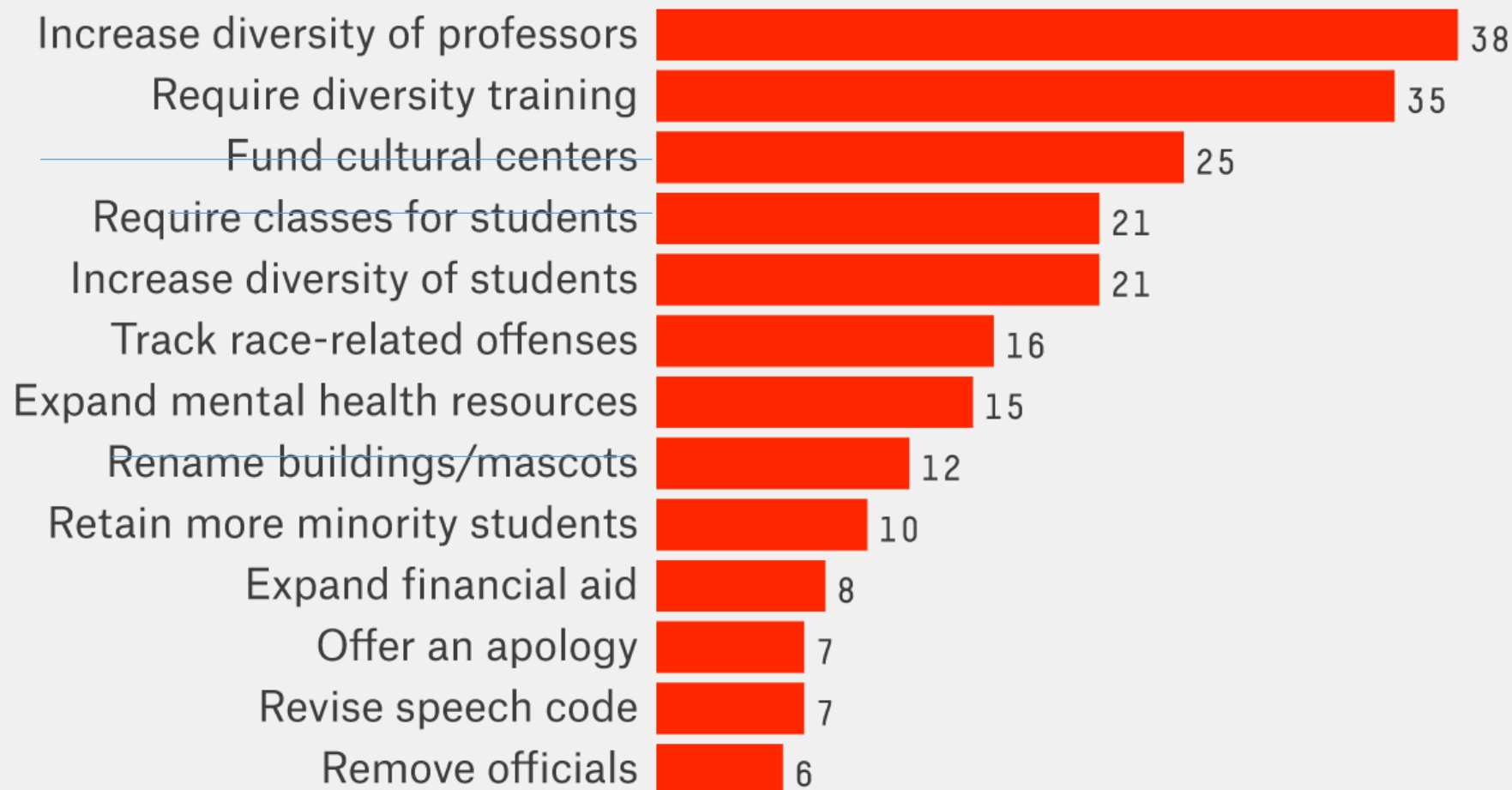
Demanding 10 Percent

Student protesters on a number of campuses want to see many more black faculty members. But how realistic are some of their goals?

Under Fire, a Dean Departs

What Do Student Protesters Want?

Most common demands at 51 schools with student protests



Speaking Truth and Acting with Integrity

Confronting Challenges of Campus Racial Climate



Trauma-Informed Leadership

- Understand social, cultural, and political contexts on campus
- Avoid routinized responses
- Acknowledge and engage collective trauma through active listening, speaking from the heart, and “acting with”
- Build capacity through sustained commitment to issues of equity, inclusion, and social justice

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PROJECT CO-LEADS
ADRIANNA KEZAR AND SHARON FRIES-BRITT

RESEARCH TEAM MEMBERS
ELIZABETH KURBAN, DONTÉ MCGUIRE, AND
MARISSIKO M. WHEATON

Kezar, A. & Fries-Britt, S. (2018). *Speaking truth and acting with integrity: Confronting challenges of campus racial climate*. Washington, DC: American Council on Education.

Campus leadership to enhance
inclusion

Opportunities for Campus-Wide Leadership

- Implementing campus inclusion plans and strategies for sustainable, systemic change
- Creating opportunities for professional development and accountability to enhance inclusion
- Anticipating and responding v. reacting to activism and crises
- Implementing state and federal policy changes

Resources

- NASPA [Online Learning Community](#)
- NASPA [Publications](#)
 - *Crisis, Compassion, and Resiliency* (2019), Treadwell & Russell O'Grady (Eds.)
 - Landscape analyses
 - 5 Things briefs
 - Journals

Discussion

- What challenges are you facing on your campus?
- What partnership strategies have worked well on your campus?
- Where have you encountered obstacles or challenges?

Questions?

Monica Nixon

mnixon@naspa.org



Thank You!

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