



Presenter bio for September 17, 2024 webinar

CUPA-HR 2024-25 Survey Participation — Big Changes Ahead!



Jacqueline Bichsel is CUPA-HR's Associate Vice President of Research and has been with CUPA-HR since 2015. Jackie received her PhD in cognitive psychology at the University of Alabama and has been doing research in higher education for two decades as both a faculty member and nonprofit researcher.

Jackie leads an outstanding research team who continues to take CUPA-HR research in new and exciting directions. They maintain one of the largest workforce databases in existence, collecting, analyzing, and reporting on higher ed salaries, benefits, pay equity, and the representation of women and racial/ethnic minorities in the higher ed workforce.



Melissa Fuesting is the Associate Director of Research at CUPA-HR, where she conducts research on the higher education workforce. Fuesting is responsible for research on benefits in higher education. In addition, Fuesting focuses on workforce issues in higher education, including topics related to diversity, equity and financial well-being.

Prior to joining CUPA-HR, Fuesting conducted research on diversity in the U.S. science and engineering workforce. Fuesting earned her B.A. in psychology from Illinois Wesleyan University and M.A. and Ph.D. in social psychology from Miami University.