

Driving Transformation Through Compensation Transparency

Tuesday, April 4, 2023 | 1:00 p.m. ET



CUPA-HR Webinar

Presenter



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Objectives

- Provide an opportunity to discuss the concept of transparency
- Demonstrate how to optimize compensation strategies and communications to improve employee engagement.
- Share ideas on how to aid your institution's recruitment and retention efforts.



Poll Question

When was the last time you told someone at work how much you earned?

- This week
- This month
- Within the last year
- Never/why would I do that?

Chat Question

> Why Are You Here?

Why Are We Here?



Chat Question

> What got us here won't . . .



Forces Beyond Our Control

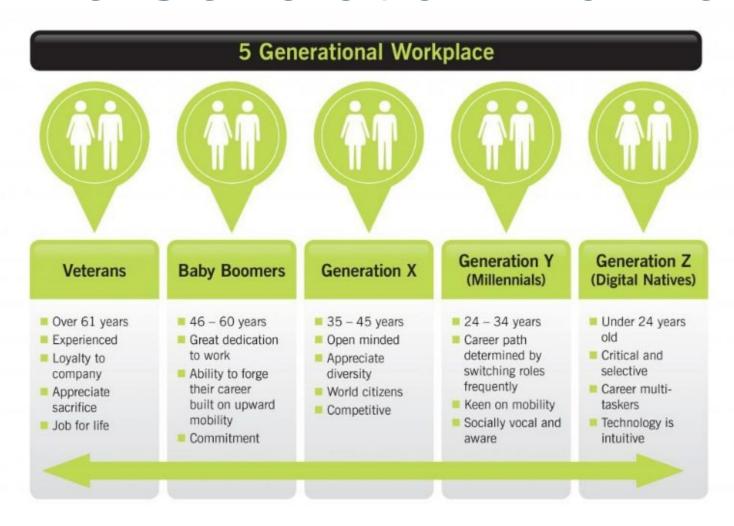








The Five Generation Workforce



Poll Question

Do employees within your organization know if they are paid fairly?

- Yes
- o No
- Don't know

Considerations

- Do employees within your organization know if they are paid fairly?
- If employees do not know they are paid fairly, are they more likely to leave?
- Is pay transparency impactful on intent to leave?

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A Marathon, Not A Race

Very Limited Transparency

Typically no formalized compensation systems in place

Employees know their own pay

Pay conversations typically end of / after recruitment

Minimal Transparency

May have a compensation strategy / philosophy in place

Employees know how their pay was determined

Pay typically discussed annually or when employee initiated

Moderate Transparency

Data-based compensation structure in place

Employees know what their salary range is and where their pay falls within

Managers trained to talk about pay

Advanced Transparency

Career pathing in place

Salary grades and ranges are published for all jobs

Full Transparency

Employees know what others are paid and why



Five Steps for Better Pay Transparency

- Determine where your company currently falls on the pay transparency spectrum, and where you want to be. Survey managers to understand what employees want to know about their salaries.
- Develop a pay philosophy that aligns with your talent strategy and culture. What do you value in new hires? Which behaviors do you want to incentivize?
- Clearly define roles and responsibilities, and use market data to set salary ranges. This helps to eliminate bias and create a less subjective pay structure.
- Conduct a payroll audit to identify and resolve salary discrepancies.
- Train managers to have proactive salary conversations with employees. There's no way to do this right they aren't on board.

Heading to 2025 and Beyond...

- Pay Equity
- Variable Pay to Reward Performance
- Pay Transparency
- Work/Life (Forget Balance)

Takeaways

- ✓ One Small Step for Higher Education
- ✓ Call to Action
- ✓ One Small Act of Transparency

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Have a Question?



Submit questions to our presenters using the Chat.



Thank You

Please complete your event evaluation

