

cupa-hr™ Webinar

Planning for Budgets and Salary Increases Using DataOnDemand

February 21, 2018

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cupa-hr™ Webinar

Presenters



Adam J. Pritchard, Ph.D.
Senior Survey Researcher,
CUPA-HR Research



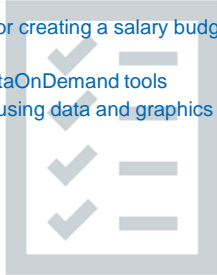
Jasper McChesney,
Data Visualization Researcher,
CUPA-HR Research


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In This Webinar...

You will learn to:

- Plan a data-driven strategy for creating a salary budget proposal
- Utilize custom CUPA-HR DataOnDemand tools
- Develop a “budget story” by using data and graphics





Poll Question:
Are you a DataOnDemand user?



Strategies for Data-Driven Decisions

Thinking strategically about salary and budgeting is critical to institutional success.

Making “data-driven decisions” can be effective, but only if you plan and select the right data to meet your needs.

An effective data strategy uses:



The right data

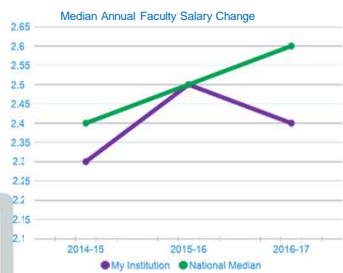


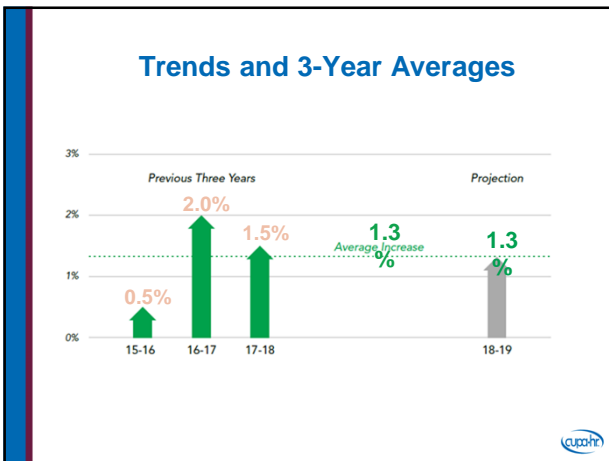
Clear communication



Using Trend Data for Projections

- Making Projections
 - Trend data helps projections begin from an accurate starting point
- How long should a trend be?
 - ~3 years





Using DataOnDemand for Budgeting

What is DataOnDemand?

- Administrators
- Professionals
- Staff
- Four-Year Faculty

Need to Purchase DOD?
<https://www.cupahr.org/surveys/dataondemand/>

Log In to Surveys Online

Surveys Online is CUPA-HR's data collection platform and home to DataOnDemand.

Use your CUPA-HR website log-in credentials (that is, the username and password used to access the Knowledge Center, purchase survey results, register for events, access members-only resources, etc.).

"I don't know my CUPA-HR website log-in credentials. What should I do?" Click the button below to go to the log-in screen and follow the prompts to obtain your username and reset your password.

Please do not create a new account. If you have trouble logging in, contact CUPA-HR toll free at 877-287-2474 or by email.

[GO TO SURVEYS ONLINE](#)

CUOPH Surveys Online

Home General Surveys DataOrDemand Downloads Order Survey Results

Survey Reports

See Descriptions of the Reports

Expand all folders Collapse all folders

- Cross-Survey Reports
 - HR Benchmarking Report
- Administrator Survey
 - Review administrator position descriptions
 - 2017 Administrator ODR subscriptions **5/24/17** Feb 16, 2018
 - Age Demographic Report
 - Ethnicity Demographic Report
 - Gender Demographic Report
 - Years in Position Demographic Report
 - Multi-Position Graphical Report
 - Multi-Position Report
 - Single-Position Report
 - Simple Position Report (prior to 2/16/17)
 - Trend Report**
 - Multi-Position Years in Position Report (prior to 2/16/17)
 - Multi-Position Demographic Report (prior to 2/16/17)
 - Appropriated Positions Report
 - Prevailing Wage Report
- Professional Survey
 - Review professional position descriptions

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Administrator Salaries: Trend Report (Multi-Position) (AHES)

REPORT PARAMETERS

FOCUS INSTITUTION
Demonstration University (Baccalaureate Colleges: Diverse Fields)

EARLIER YEAR
2016-17

OUTPUT FORMAT

ADDITIONAL PERCENTILES (DEFAULT IS JUST THE MEDIAN/50TH PERCENTILE)

- None
- None
- 20, 25, 33, 40, 60, 67, 75, 80
- 10, 20, 30, 40, 60, 70, 80, 90

Go to report Help

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Positions to Highlight

Highlight positions where the Focus Institution's average salary is

MORE THAN times the Comparison Group median

LESS THAN

Ratio of A to B	
Median	Average
50.7	48.6

Positions to Include

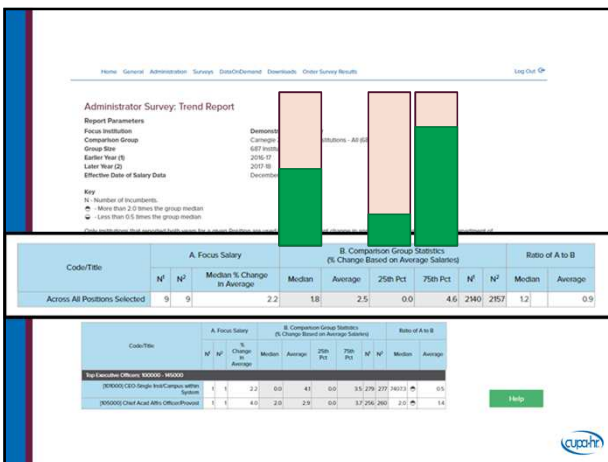
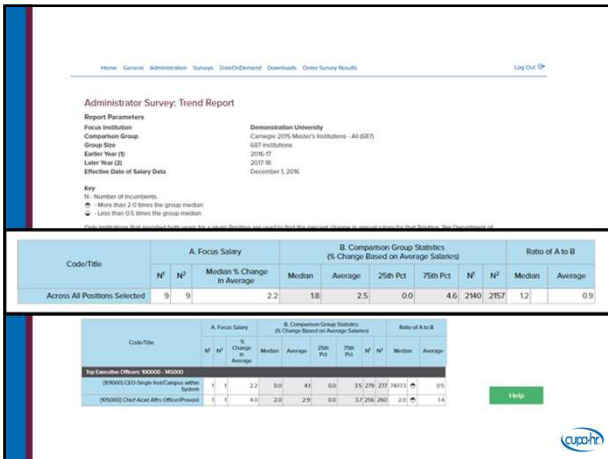
SELECT

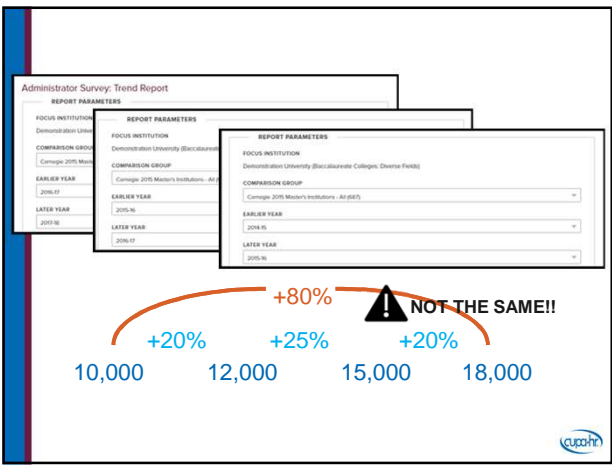
- Positions reported by focus institution in both selected years
- Positions reported by focus institution in both selected years
- All
- None

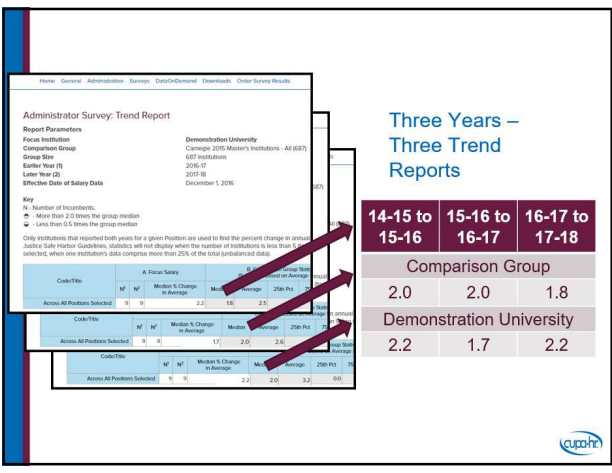
Top 5 AHES Positions

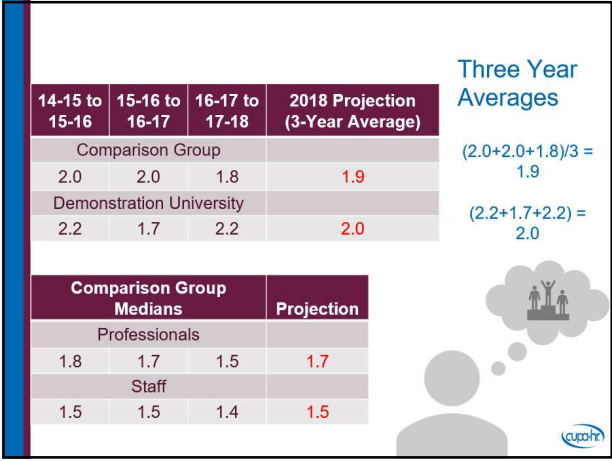
- [107000] Chief Business Officer
- [109000] Chief Athletics Adm
- [118000] Chief Audit Officer

Go to report Help










**Making Graphs
From Trend Data**



Questions? Our research team is here for you.


Adam


Jasper


Jingyun


Suzi


Jackie

research@cupahr.or

 **Webinar**

Thank You!

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