Higher Ed HR Accelerator
AI in the Higher Ed Workplace

Wednesday, February 21, 2024 | 1:00 p.m. ET

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TIAA
Cornerstone
Keynote
CUPA-HR Virtual Event

Keynote

Keith Sonderling
Commissioner,
Equal Employment Opportunity Commission (EEOC)

Andy Brantley, Ed.D
President and CEO,
CUPA-HR
(Facilitator)
Panel Discussion: Emerging Issues and Challenges of AI Across Campus
CUPA-HR Virtual Event

Panelists

Jami Painter
Senior Associate Vice President and Chief Human Resources Officer, University of Illinois System, Chair of the CUPA-HR Board of Directors (Facilitator)

Mairéad Martin
Chief Information Officer, University of Illinois Urbana-Champaign

Ravi Pendse, Ph.D.
Vice President for Information Technology and Chief Information Officer, Professor of Engineering Practice in Electrical Engineering and Computer Science, University of Michigan
BREAK
Using AI to Drive HR Innovation
CUPA-HR Virtual Event

Presenter

Susan Goldenson
Vice President, Innovation Lab
AI Landscape is Growing
HR Applications

Talent Acquisition
Learning & Development
Benefits Administration
Performance Management
Benefit Chatbots
People Analytics
Employee Experience is at the Center

Source: Segal analysis of news, January 2023-January 2024
Considerations

- Establish Governance
- Understand Risks
- Evaluate Data Sources
- Assess Buy / Build / Partner Options

Tools can enhance efficiency but don't eliminate accountability for the outcome.
What Can We Expect in the Not-So-Distant Future?

- Increased Personalization
- Greater Workflow Integration
- Augmented Decision Making
- Enhanced Creativity
Takeaways

Ensure Human Oversight

Optimize Training Data

Understand Inherent Tool Limitations

Use Common Sense
Thank You

For more info, please contact us

Susan Goldenson
VP and Director, Innovation lab
Segal
sgoldenson@segalco.com
Panel Discussion: AI and Higher Ed HR
CUPA-HR Virtual Event

Panelists

Andy Brantley, Ed.D  
President and CEO, CUPA-HR  
(Facilitator)

Cheryl H. Reardon  
Chief Human Resources Officer and Associate Vice President, The University of Iowa

John Kosky  
Vice President and Chief Human Resources Officer, University of Virginia

Rachel Gatlin  
Assistant Vice President for HR Information Systems, Analytics and Benefits, University of Washington
Thank You

*Please complete your event evaluation*

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