

December 6, 2017

Dear Conferee,

On behalf of the Coalition to Preserve Employer Provided Education Assistance, we strongly urge you preserve employer-provided education assistance, Section 127 of the Internal Revenue Code (IRC) as you work with your Congressional colleagues in conference committee on H.R. 1, the Tax Cuts and Jobs Act. The Coalition is a broad-based coalition of more than 85 groups representing business, labor and education dedicated to preserving and expanding Section 127.

Section 127 of the tax code is an important provision that allows an employee to exclude from income up to \$5,250 per year in assistance for any type of educational course work at the undergraduate and graduate level. Section 127 was enacted as an expiring tax benefit in 1978, and unfortunately, the benefit amount of \$5,250 annually has not been increased in almost 40 years. At the time, the benefit was intended to allow employers to completely cover the cost of higher education. It remained an expiring provision until it was finally made permanent in the American Taxpayer Relief Act (Pub.L. 112–240) on January 1, 2013.

The House version of H.R. 1 proposes to eliminate this important benefit, while the Senate bill preserves section 127. Removing the tax treatment of employer-provided tuition assistance will negatively affect both employers and employees. Employers utilize Section 127 to attract and retain top talent and build a skilled workforce. They also offer the benefit as a way to retrain and reskill their current workforce. At a time when employers are facing challenges with finding skilled talent - 68 percent of employers across industries report challenges with recruiting in the current talent market - employers need resources available that enable them to invest in their most precious asset – their employees.¹

Conversely, this benefit enables employees to advance their education and improve their skillsets to compete in a global economy. Entry-level and mid-management education assistant recipients received, on average, a 43 percent incremental wage increase over a three-year period as compared to non-recipients.² Employees truly value this benefit – tuition assistance was the second most important employer-provided benefit according to the National Association of Colleges and Employers' *The Class of 2014 Student Survey Report*.³

¹ Society for Human Resource Management, *The New Talent Landscape: Recruiting Difficulty and Skills Shortages*, July 21, 2016

² Lumina Foundation, Talent Investments Pay Off White Paper, Cigna Realizes Return on Investment from Tuition Benefits. 2016

³ National Association of Colleges and Employers', The Class of 2014 Student Survey Report. 2014

While reforming the tax code is a complex and challenging task, it is vital that efforts do not remove common-sense provisions that prepare America's workforce for the jobs of tomorrow. The Coalition strongly urges you to preserve Section 127 of the IRC in the final tax bill.

Sincerely,

Members of the Coalition to Preserve Employer-Provided Education Assistance:

Alamo Colleges

American Association of College Registrars

American Association of Community Colleges

American Association of State Colleges and Universities

American Association of University Professors

American Council on Education

American Federation of State, County and Municipal Employees

American Federation of Teachers

American Society for Engineering Education

Arizona State University

Asbury College

Associated General Contractors of America

Association of Public and Land-grant Universities

Association for Talent Development

Association of American Universities

Association of Community College Trustees

Association of Independent California Colleges and Universities

Association of Jesuit Colleges and Universities

Bellarmine University

Bellevue University

Brescia University

Citizens Financial Group

College & University Professional Association for Human Resources

College Bound

Cornell University

Corporate Voices for Working Families

Council for Adult and Experiential Learning

Council of Graduate Schools

Creighton University

Dobler College Consulting

Duke University

Edlink, LLC

Emory University

ERISA Industry Committee

Fresno Pacific University

Government Finance Officers Association

Guidance Gurus

Hartford Consortium for Higher Education

Hewlett-Packard

Hope College

Information Technology Industry Council

Institute of Electric and Electronics Engineers

International Public Management Association for Human Resources

Jobs for the Future

John Carroll University

Lehigh University

Loyola University

Marquette University

Mercer University

MetroHartford Alliance

National Adult Learner Coalition

National Association of College and University Business Officers

National Association of Graduate Professional Students

National Association of Independent Colleges and Universities

National Association of Independent Schools

National Council for Advanced Manufacturing

National Public Employer Labor Relations Association

National Tooling and Machining Association

Neumann University

New York University

North American Die Casting Association

Pace University

Pepperdine University

Precision Machined Products Association

Princeton University

Rochester Institute of Technology

Seton Hall University

Society for Human Resource Management

Starbucks Coffee Company

St. John's College

St. John's University

Syracuse University

TechAmerica

The George Washington University

The Precision Metalforming Association

Training Solutions, Inc.

United Auto Workers

United Technologies Corporation

University Professional and Continuing Education Association

University of Michigan

University of Pennsylvania

University of Rochester

Vanderbilt University

Webster University

Westminster College

Yale University Zmarketeers, Inc