

CUPA-HR Spring Conference Sponsorship Benefits				
Benefits	Strategic Partners	Distinguished Partners	Tier 1 \$6,000+	Tier 2 \$5,999 & Under
Number of complimentary full conference registrations (includes those received for exhibiting)	5 Registrations	4 Registrations	2 Registrations	2 Registrations
Cost of additional full conference registrations	\$ 800.00	\$ 800.00	\$ 800.00	\$ 800.00
E-mail addresses of conference attendees for one time use with prior approval of content by CUPA-HR	•	•	•	
Logo or name on conference emails	Logo	Logo	Name	Name
Logo or name on general conference signage	Logo	Logo	Name	Name
Logo or name on general session production slides	Logo	Logo	Name	Name
Logo or name on conference website beginning in spring	Logo	Logo	Name	Name
Logo and name in sponsor section of conference app	•	•	•	•

In order to sponsor at a CUPA HR event, a company must be a current corporate member of the association.