



Solicitation and Attendance Policy

CUPA-HR events are private conferences and tradeshows. Only employees or bona fide representatives of exhibitors, registered non-exhibiting corporate attendees, higher education institutions and pre-approved speakers and guests are eligible to attend. Management reserves the right to refuse admittance to any registrant. Product/service demonstration or solicitation of business, including but not limited to literature distribution by non-exhibitors or exhibitors outside their rented exhibit space or in any show management contracted hotel, is strictly prohibited. Show management has the sole discretion and right to immediately remove violator(s) from the event area and revoke show credentials from violator(s) without prior notice or hearing. Show management may also, at its discretion, bar any violator(s) from future shows.

CUPA-HR will not allow entry to our conference to any unregistered corporate partners.

Exhibitor and Participant Notice — No Suitcasing or Outboarding Allowed

Please be advised that the distribution of sales materials on the show floor or in the session areas from non-exhibiting companies, i.e., “suitcasing” is not permitted. All exhibitors must also confine their sales activities to their booth areas. Brochures may not be handed out in the aisles or in other parts of the building. Arranging exhibits, events or hospitality suites at off-site locations without the consent of CUPA-HR and that conflict with conference programming, i.e., “outboarding” is strictly prohibited.

If you witness this type of activity, please contact show management immediately so that we can properly handle this situation. Show management can be contacted by going to the Registration and Information desk.

Corporate Entertainment and Gifts Policy

Effective January 1, 2019, Exhibitor giveaways and drawings will be permitted at CUPA-HR national and regional conferences. Giveaway and drawing prizes must be limited to a market value worth of \$150 or less. Any exhibitor offering a giveaway or drawing worth more than \$150 will be required to cease giveaway or drawing publicity immediately. CUPA-HR will not provide a forum for giveaways and drawings to be conducted or announced during face-to-face events. Communicating drawing and giveaway results will be the responsibility of individual exhibitors. CUPA-HR allows exhibitors to hand out branded marketing collateral such as pens, Post-It notes, pads of paper, clip holders and the like from their booths during Expo open hours. We ask our exhibitors to be mindful of the ethics and limitations to which our attendees may be held by their universities.

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