Page Setup

Full Page/Covers ad size with full bleed: 8.625" x 11.125";
trim size: 8.375" x 10.875"; offset crop marks
and all other printer marks by .125" minimum.

Half Page ad size: 7.875" x 5" (no bleed)

File Formatting

Print ads should be formatted as:

- 300 dpi resolution or higher.
- All ads should be four color.
- Will accept file formats of .pdf, .eps and .tiff from the
  following design programs: Adobe InDesign, Illustrator
  or Photoshop files. If using a Mac, please convert all
type to outlines or flatten.
- Please be sure to send us all fonts, images, and
  graphic files associated with the print ad.
- Send a PDF or hard copy of the ad for proofing
  purposes.

Please include the designer's name and contact information
(only to be used in case of questions). If you have design
questions, call the CUPA-HR Graphic Designer at
865-637-7673 or e-mail advertising@cupahr.org.