

CUPA-HR Eastern Region Conference | May 6-9, 2008

Sponsorships	2008 Amt.	Sold/ ROFR/ Open	Sponsor Name 2008
Evening Gala/Main Event	\$ 12,000.00	SOLD	Co-Sponsors: Strategic Benefit Advisors & Sullivan, Cotter, and Associates
Opening Reception	\$ 6,000.00	SOLD	ING
Keynote Speaker (Opening Speaker)	\$ 6,000.00	SOLD	Mercer
Master Series	\$ 5,000.00	SOLD	Hewitt Associates
Conference Totebag	\$ 5,000.00	SOLD	TIAA-CREF
Padfolios	\$ 4,000.00	SOLD	The Chronicle of Higher Education
Keynote Speaker (Second Day Speaker)	\$ 3,500.00	SOLD	Fidelity Investments
Conference Breakfast - 1st Day	\$ 3,500.00	OPEN	
Conference Breakfast - 2nd Day	\$ 3,500.00	OPEN	
Keynote Speaker (Closing Speaker)	\$ 3,500.00	OPEN	
Cyber Café	\$ 3,000.00	SOLD	Graystone Group Advertising
Fun Run/Walk & T-Shirts	\$ 3,000.00	SOLD	Sibson Consulting, a Division of Segal
Badge Holder	\$ 3,000.00	SOLD	Standard Insurance Company
Schedule at-a-glance	\$ 2,500.00	SOLD	AETNA
Refreshment Break - AM first day	\$ 2,500.00	SOLD	Hilb Rogal & Hobbs
Refreshment Break - PM first day	\$ 2,500.00	OPEN	
Refreshment Breaks - AM second day	\$ 2,500.00	OPEN	
Train Ride to Gala	\$ 1,500.00	SOLD	AIG Retirement
Hotel Keycards	\$ 1,400.00	SOLD	HigherEdJobs.com
Best Practices Forum	\$ 1,000.00	SOLD	AIG Retirement
Door Drop - alternate night	\$ 1,000.00	OPEN	
Totebag Insert	\$ 1,000.00	SOLD	Crosby Benefit Systems
Door Drop - peak night	\$ 1,000.00	SOLD	The Chronicle of Higher Education
Concurrent Sessions	\$ 1,000.00	OPEN	
Totebag Insert	\$ 1,000.00	SOLD	Hilb Rogal & Hobbs
Totebag Insert	\$ 1,000.00	SOLD	Kinloch Consulting Group, Inc.
Totebag Insert	\$ 1,000.00	SOLD	Datatel

ROFR = Right of First Refusal