

## CUPA-HR Regional Conferences 2012 Sponsorship Benefits

Benefits	Premier Partners	Distinguished Partners	Event Sponsors
General session recognition - power point slide with logos and mentioned in protocols	•	•	•
Onsite signage (expo meterboard)	•	•	•
Logo on region conference web site	•	•	•
Logo or name on event promotional materials	•	•	•
Sponsor ribbons	•	•	•
Number of complimentary full registrations (in addition to those received for exhibiting)	2	1	1
Event specific benefits (signage, speaking opportunity, etc.) - dependent upon event	•	•	•
Name or logo featured in final program*	Logo	Logo	Logo
Name or logo on participant cover page	Logo	Logo	Name
Name or logo on participant welcome letter (if offered)	Logo	Logo	Name
Attendee e-mail addresses	Receive prior to other sponsors	•	•

\*Eastern Region also offers Expo Directory Booklet

### Badge Allotments 2012

	# Free Full	# Free Floor	Add'l Badges
<b>Exhibitor</b>	1	2	See below
<b>Event Sponsors</b>	2	2	See below
<b>Premier Partners</b>	3	2	See below

### Breakdown of Badge Upgrade Options by Region

	Add'l Full	Add'l Floor	Gala event
<b>Eastern</b>	\$295	\$195	\$80
<b>Southern</b>	\$275	\$175	\$75
<b>Midwest</b>	\$275	\$175	\$65
<b>Western</b>	\$275	\$175	\$65

All sponsorships are subject to approval by CUPA-HR. Only CUPA-HR national corporate members are eligible to purchase sponsorships. Audiovisual, internet connection, and phone charges for any sponsorship event or activity may be the responsibility of the sponsor, depending upon venue. While every effort is made to offer the published list of sponsorship benefits, benefits may vary depending upon programming and venue. All sponsors are required to exhibit or, if exhibit space is not available, to pay a booth fee.

