

CUPA-HR Regional Conferences 2012

Exhibitor Benefits for all Regional Conferences

Exhibitor Benefits

- Complimentary pre-conference attendee mailing addresses for a one-time use with CUPA-HR approval of mailer content.
- Recognition in the region conference final program
- Onsite participant list – names and affiliations at your fingertips
- Booth ID Sign
- Standard 8' high back drape and 3' high side drape
- One 6' skirted table
- Two chairs
- One wastebasket
- Your company listed in Exhibit Hall Passport
- Your company listing in the Expo Directory (Eastern Region only)
- Complimentary full and floor pass badge registrations (see below)

The above list of booth amenities are typically offered at each CUPA-HR regional conference .

Badges

Full Conference Badge Registration: access to all conference and exhibit hall meals, activities, educational sessions, and social events

Floor Pass Badge: access to all events in the Exhibit Hall only. You may choose to upgrade your floor pass to a full registration or purchase gala access for your badge.

Badge Allotments 2012

	# Free Full	# Free Floor	\$ Addt'l Full	\$ Addt'l Floor
Exhibitor	1	2	See below	See below
Event Sponsors	2	2	See below	See below
Premier Partners	3	2	See below	See below

Breakdown of Badge Upgrade Options by Region

	Addt'l Full	Addt'l Floor	Gala event*
Eastern	\$295	\$195	\$80
Southern	\$275	\$175	\$75
Midwest	\$275	\$175	\$65
Western	\$275	\$175	\$65

*Only floor pass badges would need to buy gala ticket. Gala event is included with full registration badges.