

# CUPA-HR Regional Conferences 2011

## Exhibitor Benefits & Pricing

### Exhibitor Pricing

	Members	Nonmembers
Midwest, Southern, Western	\$ 995	\$ 1,195
Eastern	\$ 1,200	\$ 1,400

### Exhibitor Benefits

- Complimentary pre-conference attendee mailing addresses for a one-time use with CUPA-HR approval of mailer content.
- Recognition in the region conference final program
- Onsite participant list – names and affiliations at your fingertips
- Booth ID Sign
- Standard 8' high back drape and 3' high side drape
- One 6' skirted table
- Two chairs
- One wastebasket
- Your company listed in Exhibit Hall Passport
- Complimentary full and floor pass badge registrations (see below) - **NEW this year!**

The above list of booth amenities are typically offered at each CUPA-HR regional conference.

### Badges

**Full Conference Badge Registration:** good for access to all conference and exhibit hall meals, activities, educational sessions, and social events

**Floor Pass Badge:** good for events in the Exhibit Hall only. You may choose to upgrade your floor pass to a full registration or purchase gala access for your badge.

### Badge Allotments 2011

	# Free Full	# Free Floor	\$ Addt'l Full	\$ Addt'l Floor
Exhibitor	1	2	See below	See below
Event Sponsors	2	2	See below	See below
Premier Partners	3	2	See below	See below

### Breakdown of Badge Upgrade Options by Region

	Add'l Full	Add'l Floor	Gala event
Eastern	\$295	\$195	\$50
Southern	\$275	\$175	\$75
Midwest	\$275	\$175	\$80
Western	\$275	\$175	\$80