

Full page ad width = 8.625"

Full page ad height = 11.125"

Trimmed page size = 8.375" x 10.875"



## Magazine Advertisement Artwork Specification Sheet

### Page Setup

**Full Page/Covers** ad size with full bleed: 8.625" x 11.125";  
trim size: 8.375" x 10.875"; offset crop marks  
and all other printer marks by .125" minimum.

**Half Page** ad size: 7.875" x 5" (no bleed)

### File Formatting

Print ads should be formatted as:

- 300 dpi resolution or higher.
- All ads should be four color.
- Will accept file formats of .pdf, .eps and .tiff from the following design programs: Adobe InDesign, Illustrator or Photoshop files. If using a Mac, please convert all type to outlines or flatten.
- Please be sure to send us all fonts, images, and graphic files associated with the print ad.
- Send a PDF or hard copy of the ad for proofing purposes.

Please include the designer's name and contact information (only to be used in case of questions). If you have design questions, call the CUPA-HR Graphic Designer at 865-637-7673 or e-mail [advertising@cupahr.org](mailto:advertising@cupahr.org).

Half page ad width = 7.875"

Half page ad height = 5"