

## CUPA-HR National Conference & Expo 2010 Sponsorship Benefits

	>\$15,000	\$7,500-\$14,999	\$3,000-\$7,499
Benefits	Tier 1	Tier 2	Tier 3
Number of complimentary full conference registrations (in addition to those received for exhibiting)	2	1	
Amount off additional full conference registrations	\$50 off		
E-mail addresses of conference attendees (pre-conf) for one time use with prior approval of content by CUPA-HR	●	●	
Discount off 4C full page ad in Conference Program	25% off	25% off	
Logo or name in the Preliminary Program (if provided)	Logo	Name	Name
Logo or name in the Conference Program	Logo	Logo	Name
Collateral insert in attendee bags	●	●	\$1,000
Verbal recognition from podium during general sessions	●		
Sponsor Ribbons for all company reps	●	●	●
Other benefits as specified by event or activity sponsored	●	●	●
Special recognition in expo directory of final program	Logo	Will be differentiated from other exhibitors	Will be differentiated from other exhibitors
Name on conference postcards, e-mails, flyers, etc	●	●	●
Logo or name on general conference signage	Logo	Name	Name
Logo or name on conference Web site beginning in spring	Logo	Logo	Name
Logo or name on Expo Entry signage	Logo	Name	Name
Logo on Exhibit Hall Banner	Logo	Logo	Logo

*These benefits are in addition to standard exhibitor benefits*

Upon sponsorship reservation a sponsorship contract will be provided for you to sign and return. Not all benefits provided for all levels of sponsors.

All sponsorships are subject to approval by CUPA-HR. Only CUPA-HR national corporate members are eligible to purchase sponsorships. Audiovisual, internet connection, and phone charges for any sponsorship event or activity may be the responsibility of the sponsor, depending upon venue. While every effort is made to offer the published list of sponsorship benefits, benefits may vary depending upon programming and venue. All sponsors are required to exhibit or, if exhibit space is not available, to pay a booth fee.