

CUPA-HR Annual Conference Attendee Demographics

2008 – St. Louis | 2009 – Las Vegas | 2010 – New Orleans | 2011 – Orlando

Overview

CUPA-HR Expos attract campus professionals | 700-800 attendees

From a variety of institution types | 46% Private, 54% Public

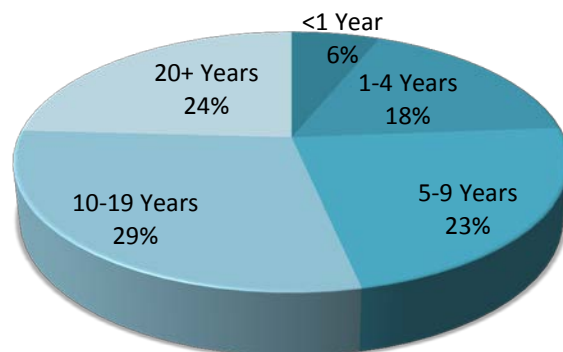
With extensive HR experience | 71% with more than 10 years

The ability to make buying decisions | 87% make purchasing decisions

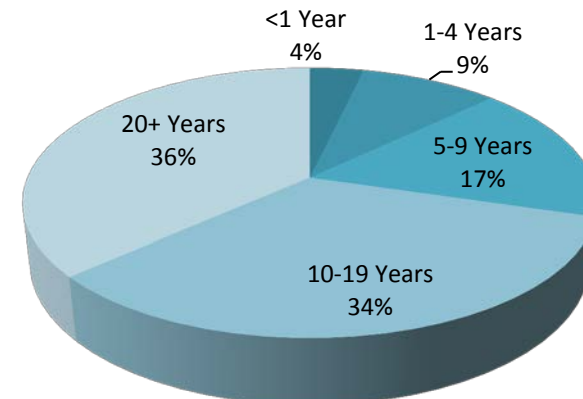
And budgets to back it up | 78% have institutional budgets of \$47+ million

Experience

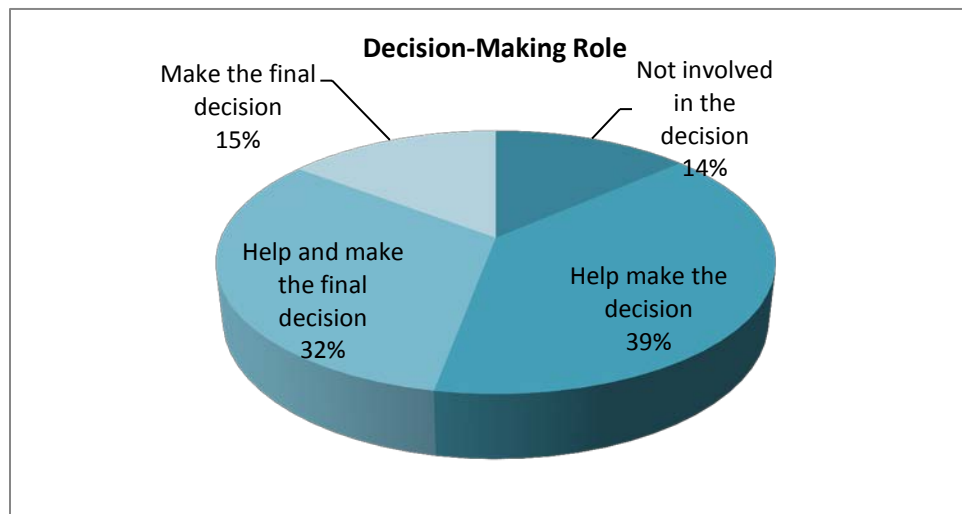
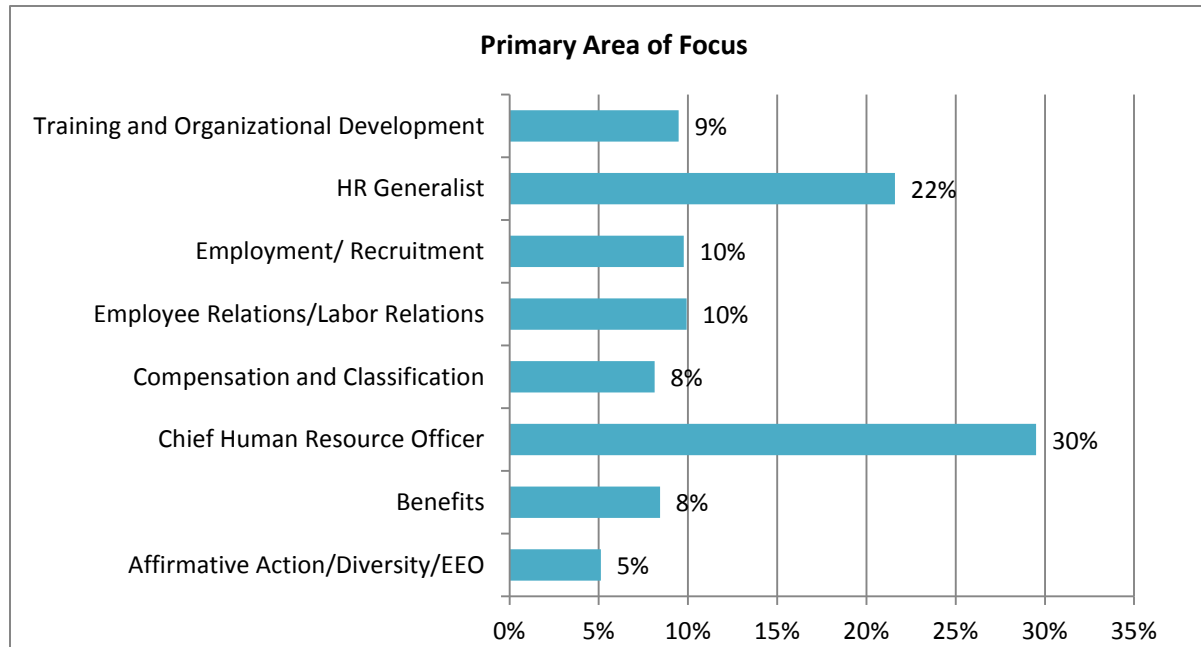
Number of Years in Higher Ed HR



Number of Years in HR



Attendee Profile



Institutional Profile

