

Cover page ad width = 8.75"

Trimmed page size = 8.5" x 11"

Full page ad width = 8"

Full page ad height = 10.5"



Program Advertisement Artwork Specification Sheet

Page Setup

Cover ad size with full bleed: 8.75" x 11.25"; trim size: 8.5" x 11"

Full Page ad size: 8" x 10.5" (no bleed)

Half Page ad size: 8" x 5" (no bleed)

File Formatting

Print ads should be formatted as:

- 300 dpi resolution or higher.
- Cover ads CMYK; all other ads grayscale.
- Will accept file formats of .pdf, .eps and .tiff from the following design programs: Adobe InDesign, Illustrator or Photoshop. If using a Mac, please convert all type to outlines or flatten.
- Please be sure to send us all fonts, images, and graphic files associated with the print ad.
- Send a PDF or hard copy of the ad for proofing purposes.

Please include the designer's name and contact information (only to be used in case of questions). If you have design questions, call the CUPA-HR Graphic Designer at 865-637-7673 or e-mail advertising@cupahr.org.

Half page ad width = 8"

Half page ad height = 5"

Cover page ad height = 11.25"