

SPONSORSHIP PROSPECTUS



OREGON CUPA-HR SPRING 2011 CONFERENCE Portland State University Portland, Oregon April 15, 2011

The Oregon chapter of CUPA-HR (College and University Professional Association for Human Resources) has been active since March of 2008 with an enthusiastic group of HR professionals located statewide from a wide variety of colleges and universities, representing both private and public institutions. Our goal is to provide professional development and networking opportunities across all levels of Human Resources in the unique field of Higher Education. Our spring 2011 conference titled “Here Comes the Sun – Shining the light on important HR topics ”is intended to provide our growing membership with the latest HR information available on a variety of practical topics. We anticipate bringing our HR colleagues together at Portland State University in Portland, Oregon for this day-long conference. Attendees will represent all levels and functional areas of Human Resources within higher education. We are planning for 70 Human Resource professionals to attend this event.

We would love to have you as a corporate sponsor showing your support by participating as either a Platinum, Gold, or Silver level sponsor in this spring 2011 Conference. Corporate sponsorship is a wonderful opportunity for companies to show commitment to academia and to increase exposure, build brand loyalty, and stimulate sales among human resources decision makers in higher education. We look forward to how you may participate with us. Please respond to the Oregon CUPA-HR treasurer, Carol Welch by February 1, 2011.

Yvett Owings, President
Oregon College of Art and Craft
Ph.503.297.5544
yowings@ocac.edu

Tracy Moreschi, Past -President
Multnomah University
PH 503.251.5309
tmoreschi@multnomah.edu

Linda Flamenco, President Elect
Willamette University
Ph.503.370.6210
lflamenc@willamette.edu

Maurine Cromwell, Secretary
Lewis & Clark College
Ph.503-768.6238
maurine@lclark.edu

Carol Welch, Treasurer
University of Portland
Ph.503.943.7461
welch@up.edu

Katie Lahey, Communications Coordinator
Lewis & Clark College
Ph.503.768.6234
klahey@lclark.edu



2011 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

Platinum Sponsorship – \$1,500

Sponsorship provides funding for a general session speaker – as well as the conference opening activities.

Benefits include:

- Sponsor's logo may be added to CUPA-HR Oregon event giveaways.
- Sponsor may provide branded conference tablets for participants.
- Recognition for hosting the event via onsite signage displaying sponsor's logo.
- Recognition in the conference program.
- Sponsor representatives will be given the opportunity to address the participants and offer a brief description of the services provided.

Gold Sponsorship– \$750

Sponsorship will help to provide lunch for conference participants and corporate sponsors in an informal format so that participants and sponsors may interact and learn more about one another.

Benefits include:

- Onsite sponsor representatives will have the opportunity to address the participants and offer a brief description of the services provided.
- Recognition for hosting the event via onsite signage displaying sponsor's logo.
- Recognition in the conference program.
- Recognition on each table.

Silver Sponsorship - \$500

Sponsorship will help to provide refreshments to conference participants in the morning and afternoon.

Benefits include:

- Recognition in the conference program.
- Recognition at the conference luncheon.

