

# SPONSORSHIP PROSPECTUS



## OREGON CUPA-HR FALL 2010 CONFERENCE George Fox University Newberg, Oregon Friday, October 8, 2010

The Oregon chapter of CUPA-HR (College and University Professional Association for Human Resources) has been active since March of 2008 with an enthusiastic group of HR professionals located statewide from a wide variety of colleges and universities, representing both private and public institutions. Our goal is to provide professional development and networking opportunities across all levels of Human Resources in the unique field of Higher Education. Our fall 2010 conference titled “Tricks or Treats? From Reward Systems to Navigating the “tricky” Issues in HR” is intended to provide our growing membership with the latest HR information available on a variety of practical topics. We anticipate bringing our HR colleagues together at George Fox University in Newberg, Oregon for this three quarter day conference. Attendees will represent all levels and functional areas of Human Resources within higher education. We are planning for 70 Human Resource professionals to attend this event.

We are pleased to announce an **Annual Partner** opportunity for vendors that would value participating in every OR CUPA-HR chapter event for the entire year, working with the board with an opportunity to provide a subject matter expert for a conference. We would love to have you as a corporate sponsor showing your support by participating as either an Annual Partner, Platinum, Gold, or Bronze level sponsor in this fall 2010 Conference. Corporate sponsorship is a wonderful opportunity for companies to show commitment to academia and to increase exposure, build brand loyalty, and stimulate sales among human resources decision makers in higher education. We look forward to how you may participate with us. Please respond to the Oregon CUPA-HR treasurer, Liz Kyle by August 2, 2010.

Yvett Owings, President  
Oregon College of Art and Craft  
Ph.503.297.5544  
[yowings@ocac.edu](mailto:yowings@ocac.edu)

Tracy Moreschi, Past-President  
Multnomah University  
Ph. 503.251.5309  
[tmoreschi@multnomah.edu](mailto:tmoreschi@multnomah.edu)

Linda Flamenco, President Elect  
Willamette University  
Ph.503.370.6210  
[lflamenc@willamette.edu](mailto:lflamenc@willamette.edu)

Maurine Cromwell, Secretary  
Lewis & Clark College  
Ph.503-768.6238  
[maurine@lclark.edu](mailto:maurine@lclark.edu)

Liz Kyle, Treasurer  
Marylhurst University  
Ph.503.699.6256  
[ekyle@marylhurst.edu](mailto:ekyle@marylhurst.edu)

Katie Lahey, Communications Coordinator  
Lewis & Clark College  
Ph.503.768.6234  
[klahey@lclark.edu](mailto:klahey@lclark.edu)



## **OR CUPA-HR SPONSORSHIP OPPORTUNITIES**

### **Annual Partnership - \$2,500** (7/1/2010- 6/30/2011)

**Offering a full year of partnership with the OR CUPA-HR chapter.**

- **Introduction as “Annual Partner” at all OR CUPA-HR events.**
- **Collaboration with the OR CUPA-HR board regarding future chapter events.**
- **Opportunity to provide one speaker for a breakout session.**
- **Web advertisement as annual partner w/link to vendor site**

## **FALL 2010 FALL SPONSORSHIP OPPORTUNITIES**

### **Platinum Sponsorship – \$1,500**

Sponsorship provides for a general session speaker – as well as the conference opening activities.

Benefits include:

- Sponsor’s logo may be added to CUPA-HR Oregon event giveaways.
- Sponsor may provide branded conference tablets for participants.
- Recognition for hosting the event via onsite signage displaying sponsor’s logo.
- Recognition in the conference program.
- Sponsor representatives will be given the opportunity to address the participants and offer a brief description of the services provided.

### **Gold Sponsorship– \$750**

Sponsorship will provide lunch for conference participants and corporate sponsors in an informal format so that participants and sponsors may interact and learn more about one another.

Benefits include:

- Onsite sponsor representatives will have the opportunity to address the participants and offer a brief description of the services provided.
- Recognition for hosting the event via onsite signage displaying sponsor’s logo.
- Recognition in the conference program.
- Recognition on each table.

### **Silver Sponsorship - \$500**

Sponsorship will provide refreshments to conference participants in the morning and afternoon.

Benefits include:

- Recognition in the conference program.
- Recognition at the conference luncheon.



**OREGON CUPA-HR FALL CONFERENCE  
George Fox University – Friday, October 8, 2010**

CONTRACT FOR SPONSOR OPPORTUNITIES REQUESTED BY **Monday, August 2, 2010.**

<b>CONTACT INFORMATION (Please print clearly)</b>	
Company:	
Address:	
City:	State/Zip:
Primary Contact Name:	
Title	
Phone:	Fax:
Email(required)	
What type of product or service does your company offer?	

<b>SPONSOR OPPORTUNITIES</b> <b>(Please indicate how you would like to participate)</b>	
<input type="checkbox"/> Annual Partner	\$2,500
<input type="checkbox"/> Platinum Sponsorship	\$1,500
<input type="checkbox"/> Gold Sponsorship	\$750
<input type="checkbox"/> Silver Sponsorship	\$500
<input type="checkbox"/> Sorry, I will be unable to participate as listed above. Please accept my tax-deductible donation of \$ _____ to the Oregon CUPA-HR Chapter.	
<input type="checkbox"/> Sorry, I will be unable to participate as listed above. I will be happy to provide the following items for distribution to your conference participants as a gift from my company.	
<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul>	

<input type="checkbox"/> I am interested in display space at the Newburg Conference.
--

Sponsor opportunities will be allocated on a first come, first served basis. Completed and signed sponsorship contracts must be accompanied by a check or money order payable to "Oregon CUPA-HR" in order to secure participation. Mail contracts to: Liz Kyle, Marylhurst University, PO Box 261, Marylhurst, OR 97036.

I, as an official representative of the below signed company, understand that by signing this document my company is responsible for payment as indicated above as a sponsor of the Oregon CUPA-HR Chapter.

_____ Signature of Representative	_____ Company
_____ Print Name	_____ Date