



Illinois Chapter of CUPA - HR Sponsorship Information

<http://www.shr.illinois.edu/illinoisCUPA/default.htm>

The Illinois Chapter of the College and University Professional Association for Human Resources (CUPA-HR) is officially affiliated with the National CUPA-HR organization. We represent public and private colleges and universities in the state of Illinois. Each year we host a 2-day fall and spring professional development conference that emphasizes timely human resource topics. Attendees at our events are higher education Human Resource decision makers and their staff at all levels and functional areas. Our fall conference will held on:

October 21 & 22, 2010: Danville Community College; Danville, IL

Our programs are successful because of the support we receive from our corporate sponsors and we are requesting your sponsorship for this conference. Sponsorship is one of the best ways for you as a corporate entity to increase your company's exposure, build brand loyalty, and stimulate sales among decision-makers in the higher education human resources profession. By sponsoring an Illinois Chapter of CUPA-HR conference, you can show your commitment to human resources within higher education at the local level. All sponsors must donate an item of not less than \$25 for the door prize drawing and register for the conference via our website. Sponsorship opportunities and costs include:

\$250

- Sponsor will receive an exhibit table at conference to display your company's information
- Attendance for 1 person at all networking/social events to allow sponsors and members to socialize and discuss services/products. (Additional sponsor employees would need to register for the conference via our website and pay the registration fee of \$50.)

\$350

- All of the items at the \$150 level plus:
- Sponsor name in pre-conference promotional materials and within attendees' registration packets
- Sponsor may include a pamphlet, one-page insert, or giveaway item in attendees' registration packets

Exclusive Full Meal Sponsor

Price to be determined between \$500 - \$1500

- All of the items at the \$250 and \$350 levels plus:
- Attendance for 2 people at all networking/social events to allow sponsors and members to socialize and discuss services/products. (Additional sponsor employees would need to register for the conference via our website and pay the registration fee of \$50.)
- Acknowledgement of sponsor as exclusively providing either cookie break, cocktail reception, continental breakfast, lunch and/or dinner at conference and the ability for sponsor to address the membership for 5 minutes to describe their products and/or services at that time.
- This level of sponsorship is limited to 5 sponsors and available on a first come-first served option

For full consideration, please respond by July 1, 2010. For more information, please contact:

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